

SANJEEV GUPTA



Professor in Management
Dean, School of Commerce and
Management Studies, Central University
of Himachal Pradesh, Dharamshala, India|
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PERSONAL INFORMATION

I was born on February 12, 1970, and have been fortunate to experience a fulfilling personal life alongside my professional journey. I am happily married and blessed with two wonderful sons, who inspire me every day.

OBJECTIVE

An innovative leader in higher education with a demonstrated ability to create, develop, and deliver new programs and initiatives. A leader who empowers and enables through positive engagement, forward-looking practices, and a strong ability to articulate a pragmatic vision. A business educator who prioritises value creation through professional work and community engagement.

ADMINISTRATIVE EXPERIENCE/ POSITION HELD (INCLUDING ACADEMIC ADMINISTRATION)

1. Dean, School of Commerce and Management Studies, Central University of Himachal Pradesh, Dharamshala, July 06, 2023, to date.
 2. Campus Director, Dhauladhar Parisar-II, Central University of Himachal Pradesh, Dharamshala, August 10, 2021, to May 18, 2023.
 3. Head of Department, HPKVBS, School of Commerce and Management Studies, from May 21, 2019, to May 25, 2022.
 4. Dean, School of Tourism Travel and Hospitality Management, Central University of Himachal Pradesh, Dharamshala, from August 08, 2018, to April 11, 2019.
 5. Head of Department, Department of HRM & OB, School of Business and Management Studies, from April 25, 2017, to May 20, 2019.
 6. Dean, School of Business and Management Studies, Central University of Himachal Pradesh, Dharamshala, from March 27, 2017, to May 12, 2019.
 7. Head of Department, Department of Accounting and Finance, School of Business and Management Studies, from April 4, 2012, to May 20, 2019.
 8. Dean, School of Business and Management Studies, Central University of Himachal Pradesh, Dharamshala, January 31, 2016, to July 12, 2016.
 9. Head of Department, Department of HRM & OB, School of Business and Management Studies, from July 23, 2014, to May 2, 2015.
 10. Dean, School of Business and Management Studies, Central University of Himachal Pradesh, Dharamshala, from July 21, 2014, to May 2, 2015.
 11. Associate Dean (Academics), National Institute of Technology, Jalandhar from May 1, 2011, to March 31, 2012.
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CURRENT POSITION AND PREVIOUS TEACHING EXPERIENCE (30 YEARS)/ACADEMIC POSITIONS HELD (ON FULL-TIME BASIS)

1. Professor, HPKVBS, School of Commerce and Management, Central University of Himachal Pradesh, Dharamsala, from April 4, 2015, to date.
 2. Associate Professor, HPKVBS, School of Commerce and Management, Central University of Himachal Pradesh, Dharamsala, from April 4, 2012, to April 4, 2015.
 3. Assistant Professor, Department of Humanities & Management, Dr B R Ambedkar, National Institute of Technology, Jalandhar, from September 24, 2007, to April 3, 2012.
 4. Assistant Professor, Apeejay Institute of Management, Jalandhar, from August 3, 1998, to September 23, 2007.
 5. Assistant Professor, DAV College Amritsar for the session 1997-98, from June 3, 1997, to April 3, 1998.
 6. Assistant Professor, BUC Batala, against leave vacancy for the session 1996-97, from June 13, 1996, to April 3, 1997.
 7. Assistant Professor, Department of CBM, Guru Nanak Dev University, Amritsar, against leave vacancy for the session 1995-96, from July 1, 1995, to April 30, 1996.
 8. Assistant Professor, Hindu College, Amritsar, for two sessions 1992-94, from December 10, 1992, to March 31, 1994.
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EDUCATION

- **2002**
PhD from Guru Nanak Dev University, Amritsar, in the Faculty of Economics and Business.
Dissertation Title: Forecasting of Agricultural Output in India.
 - **2002**
Post Graduate Diploma in Operations Research, Pondicherry University, Puducherry
 - **1992**
Master's in philosophy from Guru Nanak Dev University, Amritsar, in the Faculty of Economics and Business
Dissertation Title: Productivity and Factor Substitution in the Cement Industry of India.
 - **1991**
Master's in economics, Guru Nanak Dev University, Amritsar
 - **1989**
Bachelor's in quantitative Techniques and Economics
 - **1985**
Hr. Secondary with Mathematics and Economics
 - **1984**
Matriculation
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RESEARCH GUIDANCE AND SUPERVISION

1. I have offered guidance and supervision for 180 MBA projects and dissertations at the master's level.
2. I have provided guidance and supervision for six PhD theses, and six are under my supervision.

List of students with their thesis title

1. Mrs. Savita Bhagat-Socio-Economic Implications of Casualisation for Women Empowerment: A Case Study of College Teachers in Haryana.
2. Mr. Jagdish Raj Saini - An Empirical Investigation of the Effect of Fundamental and Non-Fundamental Factors on the Foreign Exchange Market.
3. Mr. Sachin Kashyap - Trend, Volatility & Forecasts of Exchange Rate: Indian Perspective.
4. Mr. Rishad - Impact and Effectiveness of Central Bank Intervention in Foreign Exchange Market: Empirical Evidence from India.
5. Mr. Akhil Sharma - Dynamics of Crude Oil Prices and Exchange Rate: An Empirical Evidence from an Indian Perspective.
6. Mr. Pardeep Kumar - A Study of Determinants of Adoption and Intentions to Continue Use of Non-residential Rooftop Solar Photovoltaic System.
7. Ms. Shradha -Trend, Volatility, Forecasts, and Investors' Perspective: An Empirical Investigation of Decentralized Financial Crypto Assets (In progress).
8. Ms. Poonam Sharma - Structural Breaks, Volatility, Market Sentiments, and Forecasting of Exchange Rates: A Study of BRICS Economies (In progress).
9. Ms. Rupinder -Leveraging Structural Breaks, Volatility Clustering and Forecasts of Inflation to Bolster Financial Stability in the Indian Economy (In progress).
10. Ms. Tanvi -Contemporary Status, and Future Scope of Central Bank Digital Currency in India: A Holistic View (In progress).
11. Ms. Mamta- An Investigation of Sustainable Supply Chain Practices in the Textile and Apparel Industry: A Mixed Method Approach (In progress).
12. Mr. Devanshu Monga-Multimodal Empirical Assessment on the Impact of Financial Influencers in Steering Investment Decisions of Indian Retail Investors (In progress).

EDITORSHIP

1. Currently, I am serving as an editor of the PLOS ONE journal.
2. Rendered services as an Editor of the Journal "Apeejay Journal of Management and Technology."
3. Member of Editorial Board and Reviewers for various International Journals: Sustainable Development, Sustainable Futures, Clean Energy, Discover Sustainability, Frontiers of Finance, Journal of Infrastructure Policy, Journal of Modelling in Management, Journal of Big Data, Parage Review and SN Business and Economics, ArthAnvesan etc.

CERTIFICATIONS

1. Certificate in Deep Learning from Simplilearn, November 2021.
 2. Certificate in Data Science with Python from Simplilearn, October 2021.
 3. Certificate in Certificate in R from Data Camp, October 2021.
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4. Certificate in Data Science with R Programming from Simplilearn, August 2021.
5. Certificate in Machine Learning from Simplilearn, August 2021.
6. Certificate in R Language Programming from Mind Sparx, August 2021.
7. Certificate in Tableau Desktop Qualified Associate Certification from Simplilearn, July 2021.

FUNDED PROJECTS

- Conducted an Empirical Study on the “Dynamics of the Foreign Exchange Market in India” Funded by UGC as a Major Research Project.

PUBLICATIONS IN SJR/ABDC/SCOPUS/ABS/UGC CARE AND OTHER INDEXED JOURNALS

1. Soti, N., Kumar, A., Gupta, S., & Ahuja, S. (2025). Towards a Sustainable Future: The Interplay of Trade Globalization and Regulatory Quality on Environmental Outcomes in India. *Sustainable Futures*. Elsevier Ltd. <https://doi.org/10.1016/j.sftr.2025.100578>. Vol. ahead-of-print No. ahead-of-print. **(Scopus indexed, IF 3.3, Q1, SJR – 0.833)**.
2. Bharti, Gupta, S., and Kumar, A. (2025). Quantile regression modelling of herd behaviour in the Indian equity market across sectors: implications on financial market dynamics spanning the COVID-19 epoch. *Journal of Modelling in Management*. Emerald Group Publishing Ltd. <https://doi.org/10.1108/JM2-10-2024-0347>. Vol. ahead-of-print No. ahead-of-print. **(ABDC-C, Scopus indexed, IF 2.2, Q2, SJR – 0.577)**.
3. Sharma, P., Gupta, S., Aneja, R., and Attri, S. (2025). Mapping the landscape of exchange rate forecasting: a bibliometric study of the last three decades (1991–2022). *Managerial Finance*. Emerald Group Publishing Ltd. <https://doi.org/10.1108/MF-07-2023-0454>. Vol. 51 No. 4, pp. 592-615. **(ABDC-B, Scopus indexed, IF 1.9, Q3, SJR – 0.329)**.
4. Kumar, A., Soti, N., and Gupta, S. (2024). Addressing energy poverty in BRICS economies: insights from panel data analysis and policy implications for sustainable development goals. *Environment, Development and Sustainability*. Springer Nature. <https://doi.org/10.1007/s10668-024-05652-9>. **(Scopus indexed, IF 4.7, Q1, SJR – 0.899)**.
5. Kumar, A., Soti, N., & Gupta, S. (2024). Addressing energy poverty in BRICS economies: insights from panel data analysis and policy implications for sustainable development goals. *Environment, Development and Sustainability*. <https://doi.org/10.1007/s10668-024-05652-9>. **(Scopus indexed, IF 4.7, Q1, SJR – 0.835)**.
6. Soti, N., Ashish, K., Gupta, S. and Batra, V. (2024). Divergence or Convergence: Trade Globalization, Regulatory and Environmental Quality in QUAD Countries- A Robust ARDL and Decoupling Index Inquiry. *Management of Environmental Quality*. Emerald Group Publishing Ltd. <https://doi.org/10.1108/MEQ-10-2023-0374>. Vol. 35 No. 7, pp. 1650-1670. **(ABDC-C, Scopus indexed, IF 4.9, Q1, SJR – 0.906)**.
7. Sharma, A., Gupta, S., & Rishad, A. (2024). Unveiling the Relationship Between Oil Price and Exchange Rate: New Insight from Time-varying Versus Fixed Coefficient Cointegration. The Indian Economic Journal, <https://doi.org/10.1177/00194662231215452>. **(ABDC-B Category)**
8. Kashyap, S., Gupta, S. and Chugh, T. (2024). An empirical assessment of customer satisfaction of internet banking service quality – Hybrid model approach. *International Journal of Quality*

- & Reliability Management*. <https://doi.org/10.1108/IJQRM-04-2022-0125>. **(ABDC-B Category, Scopus indexed, IF 2.8, Q2, SJR – 0.61)**.
9. Aneja, R., Yadav, M., & Gupta, S. (2024). The dynamic impact assessment of clean energy and green innovation in realising environmental sustainability of G-20. *Sustainable Development*, John Wiley and Sons Ltd. <https://doi.org/10.1002/sd.2797>. **(ABDC-C Category, Q1, SJR – 2.283, IF-12.5, Cite Score 15.2)**.
 10. Kumar, P., Gupta, S., & Dagar, V. (2023). Sustainable energy development through non-residential rooftop solar photovoltaic adoption: Empirical evidence from India. *Sustainable Development*, John Wiley and Sons Ltd. <https://doi.org/10.1002/sd.2644>. **(ABDC-C Category, Q1, SJR – 2.283, IF-12.5, Cite Score 15.2)**.
 11. Rishad, A., & Gupta, S. (2023). Do central bank actions curb exchange rate volatility? *International Journal of Business and Globalisation*, Inderscience Publishers. 35 (1-2), 48-68. <https://doi.org/10.1504/IJBG.2023.134386>. **(Scopus indexed, Q4, SJR – 0.165, Cite Score-0.6)**.
 12. Mor, S., Aneja, R., Madan, S., & Gupta, S. (2022). Artificial intelligence and loan default: The case of commercial banks in India. *Strategic Change*, John Wiley and Sons Ltd. 31(6), 571-580. <https://doi.org/10.1002/jsc.2529>. **(ABDC-C Category, Scopus indexed, IF 2.8, Q2, SJR – 0.815 Cite Score-5.2, ABS-2)**.
 13. Rishad, A., Gupta, S., & Sharma, A. (2022). An Assessment of the Effectiveness of Sterilisation of Central Bank Interventions: Empirical Evidence from India. *Prague Economic Papers*, University of Economics-Prague. 31(5), 417-440. <https://www.ceeol.com/search/article-detail?id=1086588>. **(ABDC-C Category, Scopus indexed, IF- 0.797, Q3, SJR – 0.212, Cite Score 1.200)**.
 14. Rishad, A., Gupta, S., & Sharma, A. (2021). Official Intervention and Exchange Rate Determination: Evidence from India. *Global Journal of Emerging Market Economies*, SAGE Publications Inc. 13(3), 357-379. <https://doi.org/10.1177/09749101211031123>. **(Scopus indexed, Q2 SJR-0.343, Cite Score 1.900)**.
 15. Sharma, A., Rishad, A., & Gupta, S. (2019). Measuring the Impact of Oil Prices and Exchange Rate Shocks on Inflation: Evidence from India. *Eurasian Journal of Business and Economics*, Ala- Too International University. 12 (24), 45-64. <https://doi.org/10.17015/ejbe.2019.024.03>. **(ABDC-C Category, Scopus indexed, SJR – 0.321, IF-1.231, Cite Score – 1.023)**.
 16. Abdul Rishad & Sanjeev Gupta (2019). The effectiveness of foreign exchange intervention in India: Evidence from time-series approach. *Journal of Statistics and Management Systems*, Taru Publications, Taylor & Francis Ltd. 22:4, 707-718, DOI: 10.1080/09720510.2019.1609727. **(ABDC- C Category, SJR-0.631, IF-2.123, Cite Score – 3.023)**.
 17. Gupta, S. and Kashyap, S. (2016). Modelling volatility and forecasting of exchange rate of British pound sterling and Indian rupee. *Journal of Modelling in Management*, Emerald Group Publishing Ltd. Vol. 11 No. 2, pp. 389-404. <https://doi.org/10.1108/JM2-04-2014-0029>. **(ABDC-C Category, Scopus indexed, SJR – 0.577, IF – 0.465, Cite Score – 0.63, ABS-1)**.
 18. Saluja, P., & Gupta, S. (2015). Non-Linear Dynamics of Cost Volume Profit Analysis. *Commerce and Management Explorer*, 5(1), 144-148. **(Scopus indexed)**.
 19. Gupta, S. and Kashyap, S. (2015). Forecasting inflation in G-7 countries: an application of artificial neural network. *Foresight*, Emerald Group Publishing Ltd. Vol. 17 No. 1, pp. 63-73. <https://doi.org/10.1108/FS-09-2013-0045>. **(ABDC-C Category, Scopus indexed, Q1, SJR – 0.291, IF – 0.392, Cite Score – 0.457, ABS-1)**.
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20. Sharma, R.C., Gupta, S., & Saluja, P. (2014). Estimating Probability of Good Performance of Stock: A Financial Econometric Analysis. *Commerce and Management Explorer*, 4(2), 322-330. **(Scopus indexed)**.
 21. Gupta, S., & Kashyap, S. (2014). Modelling volatility in Indian foreign exchange market. *Apeejay Journal of Management and Technology*, 9(2), 1-7. **(UGC Care list)**.
 22. Sharma, S., & Gupta, S. (2010). Malmquist productivity and efficiency analysis for banking industry in India. *International Journal of Business Excellence*, Inderscience Publishers. 3(1), 65-76. <https://doi.org/10.1504/IJBEX.2010.029488>. **(Scopus indexed, Q3, ABS-1, SJR – 0.233)**.
 23. Gupta, S., & Mehra, P. (2010). Micro-Packs-A Key Tool of Fast Moving Consumer Goods Pull Strategy. *Indian Journal of Marketing*. <http://gnanaganga.inflibnet.ac.in/handle/123456789/1259>. **(ABDC-C, Scopus Indexed, Cite Score – 2.1, SJR – 0.253)**.
 24. Verma, S., Gupta, S., & Batra, R. (2009). A Survey of Capital Budgeting Practices in Corporate India. *Vision*, 13(3), 1-17. <https://doi.org/10.1177/097226290901300301>. **(ABDC-C, Q3, Scopus Indexed, IF – 2.8, Cite Score - 2.0)**
 25. Gupta, S., & Kumar, G. (2008). Growth Performance and Forecasts of Exports of Leather Industry in Punjab. *Foreign Trade Review*, Sage Publications India Pvt. Ltd. 43(1), 27-41. <https://doi.org/10.1177/0015732515080102>. **(ABDC-B Category, Scopus indexed, Q2, IF- 1.3, SJR – 0.451, Cite Score – 2.9, ABS-1)**.
 26. Kumar, G., & Gupta, S. (2007). Growth of Export of Industrial Goods from Punjab during Pre- and Post-Reform Period: An Empirical Analysis. *Foreign Trade Review*, Sage Publications India Pvt. Ltd. 41(4), 70-87. <https://doi.org/10.1177/0015732515070403>. **(ABDC-B Category, Scopus indexed, Q2, IF- 1.3, SJR – 0.451, Cite Score – 2.9, ABS-1)**.
 27. Kumar, G., Gupta, S., & Sidhu, H. S. (2007). Factors affecting the growth of sports goods industry in Punjab. *Journal of Quantitative Economics*, 5(2), 173-182. **(ABDC-B Category, Scopus Indexed, Q1, IF-1.8, Cite Score-4.1, SJR – 0.222)**
 28. Gupta, S., & Bawa, R. S. (2006). Growth Performance of Small Scale Industry in Punjab: A Comparative Study of Pre-Liberalisation & Liberalisation Periods. *Apeejay Journal of Management and Technology*, 1(1). **(UGC care list)**.
 29. Gupta, S., & Bawa, R. S. (2004). Growth performance and sales forecasts of two-wheeler industry in India. *Indian Journal of Applied Economics*, 1(1), 158-165. **(Scopus Indexed, IF 0.34, Cite Score 0.4)**.
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PUBLICATIONS IN OTHER JOURNALS

1. Kashap, S., & Gupta, S. (2019). Application of Data Mining in Banking and Finance. *Our Heritage*, 67(10), 1762- 1772. **(DOAJ indexed)**.
 2. Sharma, A., Rishad, A., & Gupta, S. (2018). Relationship between FDI, export and economic growth in India: Evidence from Toda and Yamamoto approach. *Journal of Academic Research in Economics*, 10(1), 4-15. <https://www.ceeol.com/search/article-detail?id=709844>. **(EBSCO indexed)**.
 3. Gupta, S., & Kashyap, S. (2015). Box Jenkins approach to forecast exchange rate in India. *Prestige International Journal of Management and Research*, 8(1), 1-11. **(ProQuest indexed, SJIF– 6.841)**.
 4. Gupta, S. (2015). Forecasting Exchange Rate in India: An Artificial Intelligence Approach. *Kegress Journal of Social Science*, 7(1), 28-36. **(DOAJ indexed)**.
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5. Saluja, P., Sharma, R.C., & Gupta, S. (2014). An Exploratory Study on Financial Literacy Among College Students of Rajasthan. *Kegress Journal of Social Science*, 6(2), 368-373. **(DOAJ indexed)**.
6. Saini, J.R., & Gupta, S. (2014). Impact of Global Advertisements on Indian Culture. *Asian Journal of Multidisciplinary Studies*, 2(4), 18-24. **(DOAJ indexed)**.
7. Kashyap, S., & Gupta, S. (2013). Forecasting of Foreign Exchange: An Application of Neural Networks. *GGGI Management Review*, 3(1), 69-74.
8. Gupta, S., & Mehra, P. (2012). An empirical study on the effects of packaging attributes and biodegradability of micro packs on the perception of consumers. *Gyan Management Journal*, 2(3), 76-80. **(Google Scholar indexed)**.
9. Gupta, S., & Saini, J. R. (2012). An Assessment of Status and Opportunities in Tourism & Hospitality Industry of Himachal Pradesh. *Arth Anvesan*, 51-64, 7(2). **(DOAJ indexed)**.
10. Gupta, S. (2011). Growth, Performance and Forecasts of Exports from Special Economic Zones in India. *International Journal of Business Economics and Management Research*, 2(4), 232-243. **(DOAJ indexed)**.
11. Kumar, G., & Gupta, S. (2010). Forecasting exports of industrial goods from Punjab-An application of univariate ARIMA model. *Annals of the University of Petrosani, Economics, University of Petrosani*.10(4), 169-180. **(DOAJ indexed, EBSCO indexed)**.
12. Gupta, S., & Mehra, P. (2010). An Empirical Analysis of the Factors Influencing the Purchase Behaviour of Micro-brands. *Interdisciplinary Journal of Contemporary Research in Business*, 2(6), 433-450. **(EBSCO indexed)**.
13. Gupta, S., Chowdhary, V., & Tandon, S. (2010). Total Factor Productivity of Public Sector Banks in India: A Malmquist Approach. *Gyanpratha*, 2(2), 81-90.
14. Gupta, S. (2009). Expectations of Indian Farmers in the Regime of WTO: An Factor Analytic Approach. *Arth Anvesan*, 36-41, 4(1&2). **(DOAJ indexed)**.
15. Gupta, S., & Taggar, R. (2009). An Empirical Study to Explore the Dimensions of Effective Exit Interviews. *Management Perspective*, 1(1), 44-48.
16. Kaur, I., Singh, S., & Gupta, S. (2009). WTO and Indian Agriculture - An Empirical Analysis. *ENVISION*, 3(1), 83-90.
17. Gupta, S. (2009). Future Prospects of Small Scale Industrial Sector Of Punjab: An Empirical Assessment. *Communications of the IBIMA*, 7(1), 102-110. **(DOAJ indexed)**.
18. Gupta, S., Gupta, S., Sahi, A., & Kamra, N. (2007). Small and Medium Enterprises' Financing and Investment Decision: An Empirical Study. *ICFAI Journal of Financial Economics*, 5(2). **(DOAJ indexed)**.
19. Gupta, S., Batra, R., & Sharma, M. (2007). An Empirical Analysis of Capital Budgeting Practices of Punjab. *ICFAI Journal of Applied Finance*, 13(2), 57-70. **(EBSCO indexed)**.
20. Singh, R., & Gupta, S. (2006). IT & IT-Enabled Services (ITES): - Catalyst to Economic Growth of India. *Gyan*, 1(1), 117-130. **(DOAJ indexed)**.
21. Singh, R., & Gupta, S. (2006). Success or Failure of IT Projects- Role of Human Factor. *MAIMT Journal of IT & Management*, 1(1), 21-26. **(DOAJ indexed)**.
22. Gupta, S., & Bawa, R. S. (2006). A Survey on Comparative Profile of Rural and Urban Saving Behavior in Punjab. *PSE Economic Analyst*, 26, 103-119.
23. Gupta, S., & Kumar, G. (2006). Growth performance and productivity of leather industry in Punjab. *Productivity*, 47(3), 295-303. **(EBSCO indexed)**.
24. Mehra, P., & Gupta, S. (2006). Micro Branding Boon or Bane for Consumers. *Marketing Mastermind*, 6(9), 44-48.

25. Gupta, S., & Bawa, R. S. (2004). Productivity Trends in Indian Agriculture: A Future Strategy. *Productivity*, 44(4). **(EBSCO indexed)**.
 26. Gupta, S., & Bawa, R. S. (2003). Performance of Indian Agriculture: A Comparative Study of Pre-liberalisation and Liberalisation Periods. *PSE Economic Analyst*, 33, 1-10.
 27. Gupta, S., & Bawa, R. S. (2002). An analysis of long-term trends and forecasts of oilseeds output in India. *Indian Journal of Quantitative Economics*, 17(1-2), 111-131. **(DOAJ indexed)**.
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PAPERS PUBLISHED IN EDITED BOOKS AND PROCEEDINGS

1. Attri, S., Gupta, S., & Singh, S. (2025). Risk Forecasting Using Artificial Intelligence and Machine Learning: Evidence From Stock and Cryptocurrency Markets. In *Artificial Intelligence for Financial Risk Management and Analysis*. IGI Global Scientific Publishing. <https://doi.org/10.4018/979-8-3373-1200-2.ch009>.
 2. Mamta, M., & Gupta, S. (2025). Eco-Innovation and Sustainable Business Practices in the Textile Industry. In *Sustainable Business Ecosystems and Social Perspectives*. IGI Global Scientific Publishing. <https://doi.org/10.4018/979-8-3693-8437-4.ch014>.
 3. Monga, D., & Gupta, S. (2024). Social media influencers in marketing. In *Reference Module in Social Sciences*. Elsevier. <https://doi.org/10.1016/b978-0-443-13701-3.00468-0>.
 4. Gupta, S., Tanvi (2024). Enhancing Global Trade: Leveraging Central Bank Digital Currency in Optimising Cross-Border Payments. In: Aneja, R., Dygas, R. (eds) *Digital Currencies in The New Global World Order*. Palgrave Macmillan, Singapore. https://doi.org/10.1007/978-981-97-4810-5_18.
 5. Arora, M., Gupta, S., & Mittal, A. (2024). Qualitative Insights Into Harvesting Sustainability: The Role of Organic Agriculture in Advancing Sustainable Development Goals. In: Hunjra, A.I. and Sharma, A. (eds) *The Emerald Handbook of Tourism Economics and Sustainable Development (Building the Future of Tourism)*, Emerald Publishing Limited, Leeds, <https://doi.org/10.1108/978-1-83753-708-220241003>.
 6. Arora, M., Chandel, M., Gupta, S., Nagpal, S. (2024). Fostering Economic Prosperity for Skill Development: Examining Literature on Financial Inclusion and Decent Work for Sustainable Development (SDG 8). In: Sharma, A. (eds) *International Handbook of Skill, Education, Learning, and Research Development in Tourism and Hospitality*. Springer International Handbooks of Education. Springer, Singapore. https://doi.org/10.1007/978-981-99-3895-7_77-1.
 7. Rishad, A., Sharma, A., Gupta, S. (2018). Demand for Money in India: An ARDL Approach. In: Mishra, A., Arunachalam, V., Patnaik, D. (eds) *Current Issues in the Economy and Finance of India*. ICEF 2018 2018. Springer Proceedings in Business and Economics. Springer, Cham. https://doi.org/10.1007/978-3-319-99555-7_2.
 8. Gupta, S., Saluja, P., & Mehra, P. (2015). Conjoint based model for determining Consumer Preference for Micro Packs. *Proceedings of the 6th IIMA Conference on Marketing in Emerging Economies*.
 9. Gupta, S., & Saluja, P. (2015). Exploratory and Confirmatory Factor Analysis of Perspective of Academic Community towards Retail FDI. *Emerging Horizons in Business Management*.
 10. Gupta, S., & Saluja, P. (2014). Retail Industry Analysis: Reforms, Trends and Policy Implications with Reference to FDI. *Contemporary Issues in Finance*.
 11. Kashap, S., & Gupta, S. (2014). Empirical Investigation of Volatility Spillovers in Sensex and Nifty Return of the Indian Equity Market. *Contemporary Issues in Finance*.
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12. Gupta, S., & Saini, J.R. (2014). An Empirical Investigation of Effect of Behavioural Factors on Foreign Exchange Trading. Contemporary Issues in Finance.
 13. Gupta, S., & Saluja, P. (2014). Convergence of IAS 39 to IFRS 9: Impact on Balance Sheet of Indian Banks. International Financial Reporting Standards on Current Indian Scenario: Implementation, Problems and Prospects.
 14. Gupta, S., & Saluja, P. (2014). An Application of Autoregressive Integrated Moving Average and Artificial Neural Network Techniques to Forecast Exchange Rates. Proceedings of Fourth IIFT Conference.
 15. Kashyap, S., & Gupta, S. (2013). An Empirical Study of Forecasting of Exchange Rates: An Application of Artificial Neural Networks. Proceedings of the National Conference on Recent Trends in Operations Research (NCRTOR).
 16. Gupta, S. (2014). Comparison of ARIMA and Artificial Neural Network for Forecasting Exchange Rate. Econometric Applications in Management.
 17. Gupta, S., & Gupta, S. (2007). Exchange Rate and the J -Curve: An Analytical Framework. Dynamics of Forex Markets and Management, 49-54.
 18. Bawa, R.S., & Gupta, S. (2005). Growth Performance of Productivity in Indian Agricultural Sector. Global Competitiveness and Productivity, 306-313.
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BOOKS/MONOGRAPHS WRITTEN:

1. Gupta, S. (2003). Forecasting of Agricultural Output in India. Saloni Publishing House, New Delhi, ISBN-8180960137.
 2. Gupta, S. (2014). Contemporary Issues in Finance. Anamika Publication, New Delhi, ISBN-9788179755778.
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EXTENSION LECTURES

1. Delivered an Expert talk on the practical usage of SPSS Software for research purposes on January 31, 2005, to the students of Masters of Commerce in Guru Nanak Dev University, Regional Campus, Jalandhar.
 2. Delivered lecture(s) in Apeejay Institute of Management in the Faculty Development Programme on Testing of Hypothesis.
 3. Delivered lecture(s) in Apeejay College of Fine Arts.
 4. Delivered expert talk on “SWOT Analysis” on February 15, 2008, at Central Institute of Hand Tools, Jalandhar.
 5. Delivered expert talk on “How to appear in an Interview” on February 20, 2008, at Central Institute of Hand Tools, Jalandhar.
 6. Resource Person for AICTE sponsored the 2nd National Seminar on “Leadership and Management in Present Context” organised by St. Soldier Management & Technical Institute on April 23, 2008.
 7. Delivered Expert lectures in the AICTE/ MHRD sponsored Summer School on “Applied Economics and Quantitative Techniques” organised by the Department of Humanities and Social Sciences on Applications of SPSS in data analysis for two days, on July 7 2008, to July 8 2008 at MNIT, Jaipur.
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8. Delivered an Expert talk on the practical usage of SPSS Software for research purposes on June 8 2009, for the students of Advance Management Courses in CT Institute of Advance Management Studies, Maqsudan Campus, Jalandhar.
9. Delivered Expert lectures on the Topic “Multivariate Statistical Analysis” in the AICTE-sponsored Faculty Training Programme on “Applied Econometrics for Management Research” organised by College of Management, ShriMata Vaishno Devi University on 13th& 14th July 2009.
10. Delivered Expert lectures in the AICTE-sponsored Staff Development Programme on “Statistical Methods in Management Research” at GianJyoti Institute of Management & Technology, Phase-2, Mohali, in July 2009.
11. Delivered Expert lectures in the AICTE-sponsored Short Term Programme on “Total Quality Management in Higher Education” at D A V Institute of Engineering & Technology, Jalandhar, on using statistical software in research on September 8 2009.
12. Delivered Expert lecture on July 15, 2009, in the AICTE-sponsored Short Term Programme on “Supply Chain” at the National Institute of Technology in the Department of Industrial and Production Engineering on Forecasting of Supply Chain.
13. Delivered Expert Lecture on May 4, 2010, on “Strategies for Implementation of TQM & ISO” organised at DAV Institute of Engineering & Technology, Jalandhar
14. Delivered an Expert talk on “Sampling Techniques” on November 12, 2011, to Guru Nanak Prem Karamsar College, Nadala (Kapurthala) students.
15. Delivered an Expert talk on “Application of Regression in Economics” on November 20, 2011, to Guru Nanak Prem Karamsar College, Nadala (Kapurthala) students.
16. Resource Person on May 28 and 29, 2013, for ICSSR, sponsored ten days Workshop on “Research Methodology Course in Social Sciences” Organised by Central University of Himachal Pradesh.
17. Resource Person for UGC sponsored a one-day National Seminar on “Second generation reforms-Implementation, Challenges and Quest for the Third” organised by Prem Chand Markanda S. D. College for Women on November 12, 2011.
18. Delivered expert lecture on Forecasting methods, including Neural Networks, in the certificate programme Advanced Data Analysis in Management on December 25, 2011, organised by the Department of Management, IIT Delhi.
19. Delivered expert talk on Analytical Techniques for Business Research on May 12, 2012, in Punjab Technical University Sponsored Faculty Development Programme organised by Apeejay Institute of Management Technical Campus, Jalandhar.
20. Delivered expert talk on Multivariate Analysis during the AICTE-sponsored Faculty Development Programme conducted at GNA-IMT, Phagwara, on June 9 2012.
21. Delivered a series of lectures as a chief Resource Person for the National Workshop on Design and Tools for Research Projects from 26th -27th November 2012 for Management Students and Faculty in the Central University of Rajasthan.
22. Delivered lectures on Research Methodology as a Resource Person at the National Institute of Fashion Technology, Kangra, from 16th - 17th January 2013 for Fashion Technology students.
23. Delivered a lecture on the topic ‘Rebuilding Human Life: Lessons from Traditional and Modern Society’ at the National Institute of Fashion Technology, Kangra, on May 6, 2013.
24. Delivered a lecture on “Values and Ethics” during the NIFT Kangra Student Orientation Programme on July 25, 2013.

25. Delivered lecture on Management Wisdom: Lesson from Kautilya's Arthashastra on 9.2.13 to Lecturers in Government Training College, Dharamshala.
 26. Conducted a workshop on Management Games on March 8 2013, to Lecturers at Government Training College, Dharamshala.
 27. Conducted workshop on Open Book Method of Evaluation: A Case Study Approach on March 8 2013, to Lecturers in Government Training College, Dharamshala.
 28. Delivered lecture in a workshop on "Advanced Data Analysis in Management" on the topic "Econometric Analysis" on 23rd and 24th October 2013 at the Department of Management Studies, IIT Delhi.
 29. Delivered lecture on "Devaluation of Indian Rupee" on September 28 2013, at the Department of Management of Government Post Graduate College, Dharamshala.
 30. Delivered a lecture on Community-based Disaster Management on March 1, 2014, as a resource person in the Refresher Course in Disaster Management conducted by UGC-Academic Staff College, University of Rajasthan, Jaipur.
 31. Delivered a lecture on "Financial Econometrics" on March 26 2014 to PhD scholars at the Department of Management Studies, IIT Delhi.
 32. Resource person for a National seminar on "Problems and Challenges of Micro, Small and Medium Enterprises" on 27th and 28th March 2014, organised by the School of Management Studies, Punjabi University, Patiala.
 33. Delivered lecture on Forecasting: Techniques and Application on December 22 2014 as a resource person in the Workshop on Basic Econometrics conducted by the University School of Management Studies, Guru Gobind Singh Indraprastha University, New Delhi.
 34. Delivered a lecture on "Financial Econometrics" on June 27, 2015, at the Department of Management Studies, IIT Delhi.
 35. Delivered lecture in a workshop on "Advanced Data Analysis in Management" on the topic "Financial Econometrics" on December 16-17, 2015, at the Department of Management Studies, IIT Delhi.
 36. Delivered lecture in a TEQIP II sponsored short-term 5-day course on "Decision Making Models in Operations & Supply Chain Management" on the topic "Forecasting Using ANN" on February 15, 2016, at the Department of Management Studies, IIT Delhi.
 37. Delivered lecture as Invited Speaker on "Industry Institute Interaction and the Role of Industry" during Industry Institute Interaction Programme on March 6 2016, Organised by Dr B R Ambedkar National Institute of Technology, Jalandhar.
 38. Delivered lecture in a "Advances in Research Methodology" workshop on "Regression Analysis" on July 26, 2019, at the Department of Business Administration, Guru Nanak Engineering College, Ludhiana.
 39. Delivered lecture in AICTE-ATAL sponsored faculty programme on "Innovation, incubation and Entrepreneurship" on "Yoga and Mindfulness" from July 5 to July 9 2021, through online mode.
 40. Delivered lecture in UGC sponsored refresher course in liberal arts on the topic "Data Analysis using Excel" on September 9 2021, at the Human Resource Development Center, Guru Nanak Dev University, Amritsar.
 41. Delivered an online lecture in a National webinar on "Fair Digital Finance" on March 15, 2022, organised by DAV College Hoshiarpur, Hoshiarpur.
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42. Lecture delivered as a speaker at the National Conference on “Role of Financial Technology in Development of MSMEs in India” on July 25 2022, organised by S. S. Jain Subodh Management Institute, Jaipur, Rajasthan, India.
43. Lecture delivered as a speaker on the topic of “Introduction to Time Series Analysis” at UGC-Human Resource Development Centre Guru Nanak Dev University, Amritsar on 13.09.2022.
44. Lecture delivered as an Expert Speaker and in Inaugurating the First Winter Business School Conference - International Perspectives in Economics & Management for ‘Sustainability’, organised by Great Lakes Institute of Management, Gurgaon, Haryana, INDIA.
45. Lecture delivered in the five-day short-term courses on Structural Equational Modelling on “Scale Development” on December 19, 2022, at the Department of Humanities & Social Sciences, National Institute of Technology Kurukshetra, Kurukshetra.
46. Lecture delivered in the seven-day short-term courses on SPSS and AMOS on March 28, 2023, on “Scale Development and Data Analysis using R” organised by UIAMS, Panjab University, Chandigarh.
47. Delivered a lecture as a Resource Person for the Refresher Course in Commerce and Management on the theme ‘Future of Work’ from 14- 28 December 2023 by Kumaun University, Nainital, for university/college teachers.
48. Delivered a lecture as a Resource Person for MBA students at DAV University, Jalandhar, on February 29 2024, on the topic “Data Analysis Software for Business Research”.
49. Delivered a keynote address in the ICSSR-sponsored National Seminar on “Promotion of Economic Empowerment and Entrepreneurship Development amongst Women in Crafts Sector in North-Western India held on March 02, 2024.
50. Delivered a lecture on ‘How to Get Published in High Impact Factor Journals?’ on April 18, 2024, at Apeejay Institute of Management & Engineering Technical Campus, Rama Mandi, Hoshiarpur Road, Jalandhar, Punjab
51. Delivered a lecture as a resource person in a one-week Workshop on the topic “How to Design Research Proposal” in April 2024 at MD University, Rohtak.
52. Delivered a lecture as a resource person in the “Workshop on Business Analytics” on the topic “Data Visualisation” on May 08, 2024, at DAV University, Jalandhar.
53. Provided expert recommendations as a public finance expert, specifically focusing on “Funding Disaster Management” to the Finance Commission of India (FC-XVI) on July 26, 2024, at the Indian Institute of Public Administration in New Delhi.

MEMBERSHIP OF ACADEMIC BODIES AND PROFESSIONAL SOCIETIES

1. Life member of the Indian Society of Agricultural Economics
 2. Life member of the Indian Economic Association
 3. Life Member of Operations Research Society of India.
 4. Online membership of Applied Forecasting.
 5. Member of the Beeronomics Society.
 6. Member of the Eurasia Business and Economics Society.
 7. Member of the International Society for Development and Sustainability.
 8. Member of the Data Science Association
 9. Member of the Data Visualisation Society
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10. Fellow Digital Euro Associations
 11. Member Blockchain Council
 12. Member of CII
 13. Member of ASSOCHAM
 14. Life membership of the Indian Tourism and Hospitality Congress
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PARTICIPATION IN CONFERENCES, WORKSHOPS, SHORT-TERM COURSES ETC.

1. Attended a national seminar on “E-Business: Recent trends, projections, and Projections for Corporate India (vision-2010)” organised by S.A. Jain Institute of Management and Technology, Ambala City on April 30, 2000.
 2. Attended Seminar on the Scope of Vocational Education organised by BD Arya College, Jalandhar Cantt. on August 18, 2001.
 3. Attended Seminar on “Entrepreneurship & its Relevance to Management Studies” organised by GNDU Regional Campus, Jalandhar on October 4, 2001.
 4. Attended one-day Awareness Programme on “Environment Management Systems ISO-14001” organised by the Ministry of Small-Scale Industries, Ludhiana, on September 17, 2002.
 5. Participated in a seminar on “WTO - its Implications on Punjab Economy” organised by Apeejay Institute of Management on December 14, 2002.
 6. Participated in the 62nd Annual Conference of Indian Society of Agricultural Economics organised by the Division of Agricultural Economics, IARI, New Delhi, from December 19, 2002, to December 21, 2002.
 7. Participated in AICTE Sponsored National Seminar on Global Competitiveness and Productivity in Indian Business organised by Apeejay Institute of Management on March 21 and 22, 2003.
 8. Participated in a seminar on “Strategic Outsourcing” organised by the Apeejay Institute of Management on December 17, 2005.
 9. Participated in Conference on “Innovative Applications of IT and Management for Economic Growth of India” organised by Apeejay Institute of Management on 21-22 April 2006.
 10. Participated in BIS Innovation Summit 2022 on 22-23 March 2022 through online mode.
 11. Attended Webinar on “Exploring Digital Assets: The Next Frontier of Finance” organised by SWIFT on June 15, 2022.
 12. Attended Lecture series on CBDC organised by CBDC Think Tank on June 17, 2022.
 13. Attended Webinar on “Globally connected Central Bank Digital Currencies (CBDCs) a pipe dream or the future of international payments?” organised by The Emerging Payments Association on June 23, 2022.
 14. Attended CBDC Paper Lecture Series organised by CBDC Think Tank on June 24, 2022.
 15. Attended Webinar on “Fungibility and interoperability in the Digital Money Ecosystem” organised by Digital Euro Association on July 7, 2022
 16. Attended Panel Discussion on “Digital Currency: Sovereign monopoly or private competition?” on July 11, 2022.
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17. Attended a Webinar on “The Bank of Lithuania presents Digital Euro and its role in Financial Ecosystem” organised by CBDC Think Tank on July 12, 2022.
 18. Attended Webinar on “Unlocking Growth in the Global Tokenised Asset Market” organised by SWIFT on July 13, 2022
 19. Participated in the International Conference On “Recent Advances in Business Technology” Organised on July 30, 2022, by S. S. Jain Subodh Management Institute, Jaipur, Rajasthan, India.
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PAPERS PRESENTED AT INTERNATIONAL CONFERENCES/ SEMINARS

1. Presented a paper titled “Performance of Exports in the Leather Industry in Punjab: An Empirical Analysis” at the International Conference organised by the Department of Commerce, Kurukshetra University, Kurukshetra, on November 23-24, 2007.
 2. Presented a paper titled “Investment Decisions of Small and Medium Enterprises: An Empirical Analysis” at the International Seminar on SMEs in Transitional Economies organised by Gyan Jyoti Institute of Management and Technology, Mohali, Chandigarh, from March 27 to March 28, 2008.
 3. Presented a paper titled “Future Prospects of the Small-Scale Industrial Sector in Punjab: An Empirical Assessment” at the 11th IBIMA International Conference held on January 4-6, 2009, in Cairo, Egypt.
 4. Presented a paper titled “Growth, Performance, and Forecasts of Exports from Special Economic Zones in India” at the International Conference on “Post-Liberalization Structural Changes in the Indian Economy” held on November 26, 2009, organised by the Institute of Business Management and Research, Kolkata.
 5. Presented a paper titled “An Empirical Analysis of the Factors Influencing the Purchase Behavior of Micro-Brands” at the “International Conference on Management Practices for Sustainable Growth” held on July 28-30, 2010, organised by Annamalai University, Annamalai.
 6. Presented a paper titled “Developing a Model for Determining Consumer Preferences for Micro Packs” at the “International Conference on Emerging Economies: Challenges and Opportunities” held on March 18-19, 2011, organised by Gyan Jyoti Institute of Management and Technology, Mohali, Chandigarh.
 7. Presented a paper titled “An Empirical Study on the Effect of Packaging Attributes and Bio-Degradability of Micro Packs on Consumer Perception” at the International Conference on “India in an Era of Global Uncertainties: Issues, Opportunities & Challenges” held on April 7, 2012, organised by Gian Jyoti-Institute of Management & Technology, Mohali.
 8. Presented a paper titled “E-services Processes’ Impact on the Satisfaction of Online Bank Customers” at the “International Conference on Global Business Research with special reference to Human Resource, Banking, and Accounting” held on September 20-22, 2012, organised by Mohanlal Sukhadia University, Udaipur, Rajasthan.
 9. Presented a paper titled “Forecasting Foreign Exchange: An Application of Neural Networks” at the “International Conference on Sustainable Business Growth in Turbulent Times: Opportunities and Challenges (INCONSBG-2013)” held on April 6-7, 2013, organised by Galaxy Global Group of Institutions, Ambala, Haryana.
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10. Presented a paper at “India 2020 - Vision for the Financial Sector” held on March 10-11, 2014, organised by Sri Guru Gobind Singh College of Commerce, University of Delhi.
 11. Presented a paper at the “6th International Conference on Excellence in Research and Education” held from May 8 to May 11, 2014, organised by the Indian Institute of Management Indore, Indore.
 12. Presented a paper at the “Fourth IIFT Conference on Empirical Issues in International Trade & Finance” held on May 19-19, 2014, organised by the Indian Institute of Foreign Trade, New Delhi.
 13. Presented a paper jointly with Preeti Mehra at the “6th IIMA Conference on Marketing in Emerging Economies” held from January 7 to 9, 2015, organised by the Indian Institute of Management Ahmedabad, Ahmedabad.
 14. Presented a paper jointly with Jagdish Saini at the 22nd EBES Conference held on May 24-26, 2017, organised by the Eurasia Business and Economic Society in collaboration with the Faculty of Economics at Sapienza University of Rome, Italy.
 15. Presented a paper jointly with Sachin Kashyap at the 8th International Conference on Business Analytics and Intelligence on December 20-22, 2021, organised by the Department of Management Studies, Indian Institute of Science, Bangalore, India.
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PAPERS PRESENTED AT NATIONAL CONFERENCES/ SEMINARS

1. Presented a paper titled “Productivity Trends in Indian Agriculture: Implications for Future Strategy” at the seminar on “WTO - its Implications on Punjab Economy” organised by Apeejay Institute of Management on December 14, 2002.
 2. Presented a paper at the ICSSR Sponsored National Seminar on Industrialization, Globalization, and Punjab Industry with the topic “Performance of Small-Scale Industry in Punjab: A Comparative Study of Pre-liberalization and Liberalization Periods” on February 12, 2005.
 3. Presented a paper at the ICSSR Sponsored National Seminar held on January 6-7, 2007, at Mata Vaishno Devi University, Katra, titled “IT Outsourcing - Its Role, Trends, and Future in India.”
 4. Presented a paper at the National Institute of Commodity Research, New Delhi, on October 10, 2007, at India International Center with the topic “Forecasting and Volatility of Commodity Market in India.”
 5. Presented a paper titled “Growth, Performance, and Forecasts of Exports of the Leather Industry in Punjab” at the 44th Conference of the Indian Econometrics Society organised by the University of Hyderabad, Hyderabad, from January 3 to 5, 2008.
 6. Presented a paper titled “Efficiency and Productivity of the Indian Banking Industry” at the National Seminar on Emerging Trends in the Financial Sector sponsored by ICSSR at DAV Institute, Malout, on March 4, 2008.
 7. Presented a paper titled “Health Services by the Public Sector in Punjab: An Empirical Analysis” at the National Seminar on Social and Physical Infrastructure in Punjab: Status and Implications for Development held on February 14-15, 2009, at Punjab School of Economics, Guru Nanak Dev University, Amritsar, Punjab.
 8. Presented a paper titled “Trends in the Performance and Productivity of the Leather Industry in Punjab” at the National Seminar entitled “Growth of the Indian Industrial
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- Sector: A Roadmap for Success” held on February 27-28, 2009, at the College of Management, Shri Mata Vaishno Devi University, Katra, J&K.
9. Presented a paper titled “Artificial Intelligence: A Management Perspective” at the National Conference on “Modern Management Practices & Information Technology Trends” held on April 17-18, 2009, organised by DAV Institute of Engineering and Technology, Jalandhar, Pun-jab.
 10. Presented a paper titled “Growth, Performance, and Forecasts of Export from SEZs in India” at the annual conference of The Indian Econometric Society held from March 4 to 6, 2010, organised by the Department of Economics, University of Jammu, Jammu and Kashmir.
 11. Presented a paper at the UGC Sponsored National Seminar on “Governance in the Neo-Liberal Era” on “Retail Marketing Environment and Ethical Issues” on June 30 and July 1, 2012, organised by RKMV, Shimla.
 12. Presented a paper at the UGC Sponsored National Seminar on “Governance in the Neo-Liberal Era” on the topic “Ethics, Economic Philosophy, and Statecraft: Lessons from Kautilya’s Arthashastra” on June 30 and July 1, 2012, organised by R K M V, Shimla.
 13. Presented a paper at the UGC Sponsored National Seminar on “Governance in the Neo-Liberal Era” on the topic “Arthashastra of Kautilya” on June 30 and July 1, 2012, organised by Sri Sai University, Palampur.
 14. Presented a paper at a sponsored National Seminar on “Contemporary Issues in Business with reference to Global Economic Meltdown” on the topic “Economic Slow Down and Exchange Rate Forecasting: An Application of Neural Networks” on March 29, 2013, organised by Shri Mata Vaishno Devi University, Katra, J&K.
 15. Presented a paper at the National Conference on “Recent Trends in Operations Research” on “An Empirical Study of Forecasting Exchange Rates: An Application of Artificial Neural Net-works” on April 11 and 12, 2013, organised by Amity School of Engineering and Technology, New Delhi.
 16. Presented a paper at the National Conference on “Forecasting Inflation in G-7 Countries: Appli-cation of Neural Network” on December 22, 23, and 24, 2014, organised by IGIDR, Mumbai.
 17. Presented a paper at the National Seminar on “Economic Reforms In India” on “Impact of Cen-tral Bank Interventions in the Foreign Exchange Market” on March 9 and 10, 2014, organised by the Department of Management, Government Post Graduate College, Dharamshala.
 18. Presented a paper at the National Seminar on “Economic Reforms in India” on “Econometric Investigation of Volatility in Currency Market” on March 9 and 10, 2014, organised by the De-partment of MBA, Government Post Graduate College, Dharamshala.
 19. Presented a paper at the National Conference on “Critical Issues in the Indian Economy” on the topic “Central Bank Intervention in the Foreign Exchange Market and its Impact on Technical Rules Profitability” on January 22 and 23, 2014, organised by the Department of Economics, School of Social Sciences, Central University of Rajasthan.
 20. Presented a paper at the National Conference on “Rethink, Redefine, Redesign: A Futuristic Approach to Business” on the topic “Modelling Volatility in the Indian Foreign Exchange” on April 19, 2014, organised by Apeejay Institute of Management Technical Campus, Jalandhar.
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21. Presented a paper at the National Conference on “Globalization, Multiculturalism, and Peace-Building in the XXI Century: Prospects and Challenges” on the topic “An Exploratory Study on the Role of Civil Society in Peace-building” on April 19 and 20, 2014, organised by Indialogue Foundation, New Delhi.
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SESSION CHAIRED IN WORKSHOPS/SEMINAR/CONFERENCES

1. Chaired a technical session at the 5th National Conference on “Emerging Dimensions in the Financial Sector - Challenges Ahead”, sponsored by ICSSR at DAV Institute, Malout, on March 4, 2008.
 2. Chaired a technical session organised by R K M V, Shimla, at the UGC Sponsored National Seminar on “Governance in the Neo-Liberal Era” on June 30 and July 1, 2012.
 3. Chaired a technical session at the PCMA-International Business Conference held on December 21 and 22, 2012, organised by Sri Guru Granth Sahib World University.
 4. Chaired a technical session at the National Conference held on December 21 and 22, 2012, organised by Sri Sai University, Palampur.
 5. Chaired a technical session at the National Conference on “Retail Banking In India: Issues & Challenges” sponsored by the All India Council for Technical Education on January 18, 2013, organised by the Department of Business Management, DAV Institute of Engineering & Technology, Jalandhar.
 6. Chaired a technical session at the National Conference on “Critical Issues in the Indian Economy” on January 22 and 23, 2014, organised by the Department of Economics, School of Social Sciences, Central University of Rajasthan.
 7. Chaired a technical session at the 10th PCMA-CU Interdisciplinary International Conference on “Managing Global Business in Turbulent Times” organised by Chandigarh University on February 8 and 9, 2014.
 8. Chaired a technical session at the National Seminar on “Economic Reforms in India” sponsored by ICSSR on March 9 and 10, 2014, organised by the Department of MBA, Government Post Graduate College Dharamshala.
 9. Chaired a technical session at the DAV National Congress on Science, Technology & Management on November 7 and 8, 2014, organised by DAV Institute of Engineering and Technology, Jalandhar.
 10. Chaired a technical session at the International Conference on “Strategies for Global Competitiveness and Economic Growth” held on March 17 and 18, 2017, organised by Mittal School of Business, Lovely Professional University, Punjab.
 11. Chaired a technical session at the International Conference on “Paradigm Shift in Banking” held on July 27, 2019, organised by University Business School, Punjab University Regional Center, Ludhiana, Punjab.
 12. Chaired a technical session at the International Conference on “Sustainable Development – A Value Chain Perspective” (SDVP-23) at Management Development Institute Murshidabad, West Bengal, India on February 3, 2023.
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PARTICIPATED IN REFRESHER COURSES/WORKSHOPS/FACULTY DEVELOPMENT PROGRAMS

1. Attended one-day Awareness Program on Environmental Management Systems conducted by Government of India, Ministry of Small-Scale Industries at Small Industries Service Institute, Ludhiana on September 17, 2002.
 2. Participated in UGC-sponsored Refresher Course organised by the Punjab School of Management Studies, Punjabi University Patiala from December 23, 2002, to January 12, 2003.
 3. Attended one-day Faculty Development Programme (FDP) organised by ICFAI University on October 21, 2003.
 4. Attended the two-day Faculty Development Programme (FDP) organised by Punjab Commerce and Management Association on August 27 and 28, 2005.
 5. Attended Business Forecasting Training & Forum: A Hands-On Workshop at InterContinental the Grand, Mumbai on May 21 & 22, 2007 organised by NewYork-based Institute of Business Forecasting.
 6. Participated in AICTE Sponsored Faculty Training Programme, organised by the Asia-Pacific Institute of Management, New Delhi from 18-30 June 2007 on the topic Econometrics for Business Data Analysis & Research.
 7. Participated in AICTE Sponsored Faculty Training Programme organised by Institute for Integrated Learning in Management, Greater Noida from 15-27 June 2009 on the topic Entrepreneurship Development.
 8. Participated in AICTE/MHRD Sponsored Faculty Training Programme organised by the Department of Industrial and Production Engineering, NIT Jalandhar, from 20-24 June 2009 on the topic Enhancing Competitiveness in Manufacturing and Service Organisations.
 9. Attended the summer school on “Enhancing Competitiveness in Manufacturing and Service Organizations” from July 20 to 24th, 2009, organised by the Department of Industrial and Production Engineering, NIT Jalandhar.
 10. Attended Summer School on “Time series Modelling and Analysis” at Queen Mary University of London, London on 28-30 June 2010, organised by Centre for Globalisation Research, Queen Mary University of London.
 11. Attended a two-day workshop on “Communication and Case Analysis” organised by the School of Business and Management Studies, Central University of Himachal Pradesh on May 13 to and 14th, 2013.
 12. Attended a one-day workshop on DELNET, Resources Services and Facilities: An Open Source in Collaboration with Central University of Himachal Pradesh on September 24 2013.
 13. Attended a seven-day AICTE-ATAL sponsored faculty development programme on “Analysis of Categorical Data” from November 8 to November 12 2021, through online mode.
 14. Attended a one-week Online Faculty Development Programme on “Blockchain assisted Federated Machine Learning for Securing Big Data Analytics and IoT” organised by the Department of Information Technology, B R Ambedkar National Institute of Technology, from 08-12 April 2022.
 15. Attended a four-day session by Scholarly Writing Institute with NVivo and Citavi from June 14, 2022 to June 17 2022.
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THE ORGANISATION OF SEMINARS, WORKSHOPS AND CONFERENCES

1. Worked as a member of the Organising Committee for a seminar on “WTO - its Implications on Punjab Economy” organised by Apeejay Institute of Management on December 14 2002.
 2. Worked as a member of the Organizing Committee for the AICTE-sponsored National Seminar on Global Competitiveness and Productivity in Indian Business organised by Apeejay Institute of Management on March 21 and 22, 2003.
 3. Worked as a member of the Organizing Committee for a seminar on “Strategic Outsourcing” organised by Apeejay Institute of Management on December 17, 2005.
 4. Worked as a member of the Organising Committee for a conference on “Innovative Applications of IT and Management for Economic Growth of India” organised by Apeejay Institute of Management on 21-22 April 2006.
 5. Organised workshop on Communication Skills for B. Tech students on September 11, 2008, organised by Department of Humanities & Management, Dr B R Ambedkar, NIT, Jalandhar.
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CONTRIBUTION TO CORPORATE LIFE:

Current Affiliations:

1. Member School Board of the School of Business and Management Studies, Central University of Haryana.
2. Member Board of Studies of the School of Management Studies, Central University of Rajasthan.
3. Member Investment Committee of the University for Management of Finances.
4. Member DRC of School of Commerce and Management Studies.
5. Member Academic Council of Mata Gujri College Fatehgarh Sahib.
6. Member Academic Council of Central University of Himachal Pradesh.
7. Chairman of the School Board of the School of Commerce and Management Studies, Central University of Himachal Pradesh.
8. Chairman of the RDC HPKVBS, Central University of Himachal Pradesh.
9. Chairman of the RDC Department of Commerce, Central University of Himachal Pradesh.
10. Member Board of Studies HPKVBS, Central University of Himachal Pradesh.
11. Member Board of Studies Department of Commerce, Central University of Himachal Pradesh.

Past Affiliations:

1. Member School Board of the School of Management Studies, Central University of Punjab.
 2. Member of the committee constituted by the Hon’ble Vice Chancellor pertaining to Confirmation, CAS Promotions, Grants of Study Leave, Grant of Lien, Counting of Past Service etc.
 3. Chairman of the School Board of the School of Commerce and Management Studies, Central University of Himachal Pradesh.
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4. Chairman of the Board of Studies of HPKVBS, School of Commerce and Management Studies, Central University of Himachal Pradesh.
 5. Chairman of the Board of Studies of the Department of Accounting and Finance, School of Business and Management Studies, Central University of Himachal Pradesh
 6. Chairman of the School Board of the School of Business and Management Studies, Central University of Himachal Pradesh
 7. Chairman of the admission committee for the Masters in Management (MBA) Program.
 8. Chairman of the admission committee for the Doctorate in Management Program.
 9. Member of the committee constituted for utilisation of Professional Development Fee.
 10. Member of the committee constituted for suggesting guidelines/ norms for granting Free-ships.
 11. Member of the committee constituted for purchasing software required in the University.
 12. Member of Campus Beautification Committee constituted during the second convocation.
 13. Advisor Training and Placement Committee.
 14. Chairman Management Research Cell.
 15. Chairman Management Society of School of Business and Management Studies.
 16. Organised talks by eminent scholars and personalities to benefit students and faculty.
 17. Worked as a Secretary at Yog Dhara Club CUHP
 18. Worked as a Faculty in charge of the Central timetable of the NIT from 2007-2011.
 19. Convener for LADS in Utkansh 2009
 20. Convener Yoga Club in NIT, Jalandhar.
 21. Convener and Member Secretary of Various Academic Committees at NIT.
 22. Member of the Library Committee for four years in Apeejay Institute of Management.
 23. Worked as a Convener of the Discipline Committee of the Apeejay Institute of Management for six years.
 24. Worked as a committee convener on seminars, conferences and research activities in the Apeejay Institute of Management.
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(Prof. (Dr.) Sanjeev Gupta)