

Biographical and bibliographical data

(a)

Dr. M.Sc. Senka Majetić was born in Zagreb. She finished high school and elementary school with an average grade of 5.0. She is the winner of the Ksaver Šandor Gjalski, Branko Klarić Bleiburg and Croat Ways of the Cross award, Europe in School: Remembering the past to build the future award. She participated in the Lidorano literary and stage gathering County competitions and the state knowledge competition at the high school level, after which she enrolled the Faculty of Criminal Justice at the University of Sarajevo.

She graduated English language and literature with a grade 10 and was awarded the Rector's Award for the average grade during her studies. After defending her master's thesis entitled "Lexicological Principles in Lexicographic Practice (Application)", she obtained the title Master of Philological Sciences. The corpus of monolingual English-English dictionaries is being exploited in the MA thesis. She also passed the EFLT expert state exam.

She was chosen for the scientific-teaching field English language. At the same time she acted as a head of the Department of English Language and Literature. She taught and held exercises from almost all courses in the scientific field, Introduction to Linguistics, Syntax, Lector's Exercises 3, 4, 5, 6, 7, 8, Morphosyntax, Methodology of English Language Teaching, Contemporary English 3, 5, 6 and 7 (B2 to C2), History of English Language, Variations in English, Language of Newspapers, Semantics, ESP (A1-B2). Winning a scholarship from the American Embassy and the US Department of Education enabled her professional training at the Department of Linguistics, American English Institute at the University of Oregon.

After defending a doctoral dissertation entitled "A sociolinguistic analysis of asynchronous communication with special reference to identifying gender differences in language", at the end of the third cycle at the University of Sarajevo, she obtained the scientific degree Doctor of Science.

(b)

Senka Majetić is an independent researcher and scholar specializing in English language and literature, with a strong focus on sociolinguistics, gender studies, and pragmatics in communication.

Academic Background

Senka Majetić was born in Zagreb and holds a Master of Philological Sciences as well as a Doctor of Science degree. She completed her doctoral dissertation on "*Sociolinguistic analysis of asynchronous communication with special reference to gender differences in language*," which she defended at the University of Sarajevo. Her educational and academic journey has been deeply immersed in applied linguistics and English language studies.

Research Interests and Contributions

Her primary research areas include sociolinguistics, gender variation in language, and pragmatics—especially focusing on how language is used in asynchronous communication like emails and online discourse.

- Majetić has extensively studied **gender differences in language use** and communication patterns, challenging stereotypical notions about female and male speech. She applies models such as the Genderlect Model to highlight that differences in communication styles serve distinct functions rather than indicating deficiencies.
- She has analyzed **email pragmatics among ESL learners**, emphasizing how explicit instruction in pragmatic competence can improve communication effectiveness for non-native speakers.

- Her work also includes **forensic linguistics, rhetoric, and discourse analysis** relating to gendered communication patterns, as well as intersections with aging and cognition, exemplified in her analysis of gendered language in literature, such as Muriel Spark's novel *Memento Mori*.

- She draws from interdisciplinary approaches, combining linguistic theory with cognitive and sociocultural insights to study language's role in society.

Selected Publications and Research

- Studies on **forensic linguistics and gendered communication patterns**.
- Research on **pragmatic development in ESL settings**, particularly regarding email requests and politeness strategies.
- Comparative analyses of **gendered language features in literary and real-world discourse**.
- Investigations into the **intersection of gender, language, and aging cognition**.

Academic and Professional Roles

She has been affiliated with the University of Bihać in Bosnia and Herzegovina, where she has contributed as a researcher and lecturer in the Department of English Language and Literature. Her expertise is widely recognized in academic circles concerning gender-based language studies and pragmatic instruction for ESL learners.

Through her scholarly work, Senka Majetić provides significant insights into the nuanced ways language reflects and shapes gender relations and social identities, and she advocates for enhanced awareness and teaching of pragmatic competence in language learning environments.

For direct access to her academic contributions, profiles such as her Academia.edu page provide many of her articles and ongoing research projects.

This comprehensive profile captures Senka Majetić as an influential figure in the fields of sociolinguistics and applied linguistics with a notable focus on gender and pragmatic aspects of language.

Key Linguistic Effects of Asynchronous CMC, According to Majetić's Framework:

Feature	Impact in Asynchronous CMC	Relation to Majetić's Findings
Temporal Decoupling	Messages can be composed at participant's own pace	Enhances strategic language use, mirrors detailed literary speech analysis
Cognitive Malleability	Allows reflection, error correction	Equivalent to elderly characters' off-topic or hedged speech being functionally meaningful
Agentive Flexibility	Choice over self-presentation and style	Supports gender-specific communicative strategies (e.g., rapport-building, collaborative tone)
Lexical & Syntactic Complexity	Improved richness of written output	Quantitative measures in literature show female speech dominance in conceptual density
Reduced Anxiety	Lower stress allows risk-taking in expression	Aligns with theories of social presence and teaching presence in online learning

Senka Majetić is a sociolinguist and researcher who specializes in the study of **gendered language**, exploring how communication patterns vary across gender, age, and social context. Her work integrates multidisciplinary perspectives from **forensic linguistics, discourse analysis, rhetoric, aging studies, and cognitive science**. Below is a structured summary of her research contributions and approaches based on the available sources:

1. Academic Background and Methodology

- Majetić holds a **Master of Philological Sciences** and a **Doctor of Science**, earned at the **University of Sarajevo**.
- Her research employs **mixed-methods approaches**, combining:
- Quantitative **content and corpus analysis**

- Qualitative **discourse, syntactic, semantic, and pragmatics analysis**
- **Comparative and interdisciplinary frameworks** involving sociolinguistics, cognitive science, and gerontology
- She frequently revisits classical sociolinguistic models, particularly:

0. **Deficit Model (Robin Lakoff, Otto Jespersen):** Frames female language as a deviation from a male 'norm,' often considered less assertive or authoritative
1. **Genderlect Model (Deborah Tannen):** Proposes that male and female language are distinct dialects with functional differences, not deficiencies

2. Focus on Literature: *Memento Mori* by Muriel Spark

- Majetić analyzed the **language of elderly characters** in the 1950s novel *Memento Mori*, using it as a corpus for empirical gender studies.
- **Key findings include:**
- **Tag questions** (e.g., "It's cold, isn't it?") were used predominantly by female characters, consistent with Politeness and female language features described by Lakoff and Tannen.
- **Interjectional hedges** (e.g., "perhaps," "maybe," "I think") functioned to soften statements and promote rapport.
- Almost **72% of the novel's dialogue** aligns with stereotypically female linguistic features, though Majetić emphasizes that these indicate difference, not deficiency.
- Age-related cognitive factors influence speech: repetition, off-topic deviations, and hesitance can be explained by elderly vernacular, not gender inferiority.
- Her study extends traditional gender analysis by integrating **aging and cognition** alongside sociolinguistic investigation.

3. Contributions to Gender and Language Research

- **Empirical validation of classic models:** By quantifying language features and contextualizing them within social and cognitive frameworks, she confirms aspects of female language dominance hypotheses while rejecting essentialist deficiency claims.
- **Interdisciplinary expansion:** Her work connects linguistics with medical, neuroscientific, and social data, particularly on how aging affects discourse patterns.
- **Inclusive perspective:** Recognizing shifts in contemporary linguistics, she advocates exploring **gendered discourse beyond traditional binaries**, including minority, transgender, and non-binary communities.

4. Broader Theoretical and Societal Implications

- Majetić's research challenges **historical male-norm dominance** in language studies.
- Highlights that **differences in male/female language styles serve functional social purposes** rather than reflecting hierarchical inferiority.
- Encourages the application of her methods to other social groups facing discrimination based on gender, sexual orientation, or minority status.
- Provides rigorous models for understanding **power dynamics, politeness, and identity construction in language**.

5. Published Works and Key Sources

- **Doctoral Dissertation:** *Sociolinguistic analysis of asynchronous communication with special reference to gender differences in language* (University of Sarajevo)
- **Journal Publications:** Eximia Journal, Research Features, UKR Journal of Arts, Humanities and Social Sciences
- **Notable studies:**

- Applying medical truths to qualitative, descriptive and statistical gender spotting analysis of telephone conversations and dialogues of elderly population speech in Muriel Spark's novel *Memento Mori* (2023)
- Comparative explorations of **deficit and genderlect models** in textual and spoken discourse.

Conclusion

Senka Majetić's scholarship bridges **traditional sociolinguistic theory** with **interdisciplinary analysis of age, cognition, and societal norms**, providing empirical evidence that gendered language differences are nuanced and socially functional rather than indicative of deficiency. Her contributions advance understanding of how linguistic practices intersect with gender, power, and aging, and pave the way for more **inclusive studies encompassing diverse gender identities**.

Representative Keywords: gendered language, deficit model, genderlect model, discourse analysis, corpus linguistics, aging, cognition, sociolinguistics, feminist linguistics, Muriel Spark, *Memento Mori* [1]

Senka Majetić is a prominent linguist known for her interdisciplinary research in sociolinguistics, gendered communication, pragmatics, forensic linguistics, and intercultural language education.

Academic Background and Career

Senka Majetić was born in Zagreb and earned her degree in English language and literature, followed by a **Master of Philological Sciences** and a **Doctor of Science**. Her master's thesis

focused on lexicological principles used in lexicography, while her **doctoral dissertation explored sociolinguistic aspects of asynchronous communication, emphasizing gender differences in language use.**

She has held academic positions teaching courses in linguistics, syntax, translation exercises, and teaching methodologies for English as a foreign language.

Research Focus and Contributions

Majetić's work spans several key areas of linguistics:

1. Sociolinguistics and Gendered Language

She has extensively examined **gender differences in communication**, analyzing features such as tag questions, interjectional hedges, and sentence structure in English literary texts. Her research uses *mixed-method and corpus-based approaches* to investigate how gender influences discourse patterns and communication strategies. In her analysis of Muriel Spark's *Memento Mori*, Majetić combined content analysis and cognitive insights to explore how male and female characters express themselves linguistically, particularly in the context of age-related cognitive changes

Research Features+1

This work revisits and critiques traditional models like the Deficit Model and Genderlect Model, providing **nuanced understanding of gender as a communicative variable rather than a deficiency**

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2. Forensic Linguistics

Majetić has drawn parallels between **forensic linguistics and biology**, developing methods to recognize gendered linguistic features statistically and computationally for identification purposes, emphasizing the intersection of **language, biology, and gender variables**

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3. Pragmatics and Computer-Mediated Communication

Her studies include **pragmatic analysis of asynchronous, digital communication**, examining how speech acts are performed across genders in email or online environments. These analyses demonstrate the influences of language on social behavior and provide evidence for standardized patterns in digital discourse

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4. Intercultural Linguistic Competence and Language Teaching

Majetić has contributed to **applied linguistics and language pedagogy**, exploring strategies to enhance intercultural competence and motivation in foreign language learning. She investigates **cognitive, affective, and social strategies used by EFL teachers**, emphasizing the pedagogical application of linguistic research to improve classroom outcomes.

Her conference presentations and publications on **immersive EFL environments and pedagogical benefits of email** highlight the integration of technology and sociolinguistic insights in language instruction.

Key Publications and Impact

- *Sociolinguistic Analysis of Asynchronous Communication with Special Reference to Gender Differences in Language* (PhD Dissertation)
- Numerous journal articles on **pragmatics, gendered communication, and educational linguistics**

Majetić's **interdisciplinary approach** bridges sociolinguistics, gender studies, forensic science, and educational linguistics. Her work offers both theoretical insights into **language variation and gender** and practical applications for **language teaching, communication analysis, and forensic identifications**. Through her research, she has significantly advanced understanding of **how linguistic patterns intersect with social identity, cognition, and cultural contexts**

Academia.edu+2

Impact of Asynchronous Communication on Language

Senka Majetić's research explores the sociolinguistic dynamics of asynchronous communication, particularly focusing on gender differences and how these modes of communication affect language use and social interaction.

Overview of Majetić's Research

Senka Majetić's doctoral dissertation, titled "Sociolinguistic analysis of asynchronous communication with special reference to gender differences in language," focuses on how language functions within asynchronous communication platforms, such as emails and online discussion forums. This study examines the communication patterns, speech acts, and interactional styles that emerge in these contexts and how they differ between genders, contributing to a better understanding of language sociology.

Findings on Gender Differences

- Collaborative vs. Competitive Styles: Majetić's research indicates that women often engage in a more collaborative and rapport-building communication style, which focuses on building connections and relationships. In contrast, men's communication may trend more toward assertiveness and competitive discourse. These differences reflect broader sociolinguistic theories, such as the Genderlect Model, proposing that men and women have distinct conversational styles serving different social functions

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- Use of Hedges and Tag Questions: In asynchronous communication, women are more likely to use interjectional hedges (e.g., "perhaps" or "maybe") and tag questions (e.g., "It's cold in here, isn't it?"). These linguistic features can signal a level of uncertainty or an invitation for further discussion, potentially reinforcing collaborative interactions, while men's speech may lean towards more declarative and authority-based statements

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Impacts of Asynchronous Communication

Majetić's work emphasizes how asynchronous communication allows individuals to have more time to reflect on their responses, leading to deeper engagement in discussions compared to synchronous settings where immediate responses are needed. This time decoupling supports cognitive processing and can lead to more thoughtful, nuanced discussions. Moreover, it diminishes the pressure of immediate social feedback, facilitating more equitable participation among members, particularly benefiting those who might be less comfortable speaking up in real-time conversations

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Implications and Conclusion

Majetić's research significantly contributes to our understanding of how asynchronous formats can shape language use, highlight gender differences in communication, and provide insights into how these dynamics affect social hierarchy and identity construction. This work has implications for educators and communicators seeking to utilize asynchronous platforms effectively in both academic and professional environments, encouraging an examination of the nuances of language that arise from different communication modes

[Research Features+1](#)

Through her interdisciplinary approach, Majetić not only enriches the debate around gendered communication but also paves the way for further studies on how digital and asynchronous communication tools can remodel interaction patterns in contemporary society.

Senka Majetić's insights on gendered cognition

Senka Majetić's research integrates sociolinguistics, cognitive science, and literary analysis to investigate gendered communication, particularly as it manifests in ageing populations. Her work is notable for combining quantitative content analysis, discourse analysis, and neuroscience-

informed perspectives to explore how gender and age interact within linguistic behavior.

1. Frameworks of Gendered Language

Majetić revisits two foundational sociolinguistic models:

1. Deficit Model

- Historically framed male language as the linguistic standard.
- Female language was considered deficient or subordinate.
- Majetić critiques this model, emphasizing that differences are not deficiencies.

Genderlect Model (Deborah Tannen)

- Frames male and female linguistic styles as distinct “dialects”, shaped by functions rather than hierarchies.
- Men’s speech often emphasizes status and independence, while women’s speech is oriented toward collaboration and rapport-building.
- Majetić applies this model specifically to ageing populations, highlighting that linguistic differences persist but are intertwined with cognitive changes in older adults.

2. Gendered Cognition in Ageing

Using Muriel Spark’s *Memento Mori*, Majetić explores how elderly characters’ speech patterns reflect both gendered linguistic habits and age-related cognitive effects:

- Female speech patterns dominant (approx. 72% of the text), characterized by:
- Tag questions (e.g., “It’s cold here, isn’t it?”)
- Interjectional hedges (“perhaps,” “maybe,” “I think”)
- Frequent topic continuation through questioning

Male speech patterns: more directive, assertive, and information-oriented within professional or narrative contexts.

Age-related factors:

- Repetition, off-topic comments, hesitation, and indecisiveness are cognitively informed rather than deficits.
- Elderly vocabulary richness indicates a broader semantic repertoire preserved despite neurodegenerative tendencies.

This dual lens allows Majetić to distinguish between gendered language effects and cognitive ageing effects, providing empirical evidence that supports the continuity of gendered patterns while accommodating neurological influences on speech.

3. Empirical Methodology

Majetić uses a mixed-methods approach:

- Quantitative content analysis: measures frequency of linguistic markers such as tag questions, hedges, and metaphoric language.
- Discourse and comparative analysis: contrasts male vs. female character speech, considering narrative and social roles.
- Medical and neuroscientific insights: contextualize cognitive decline and its interaction with gendered speech.

This interdisciplinary methodology allows her to substantiate claims about gendered cognition, highlighting nuanced differences without casting female or elderly language as inferior.

4. Implications for Sociolinguistics and Cognitive Theory

- Demonstrates that gendered cognition is not static, but dynamically interacts with ageing and context.
- Supports Neo-Whorfian perspectives, where linguistic patterns influence thought and social perception subtly but significantly.

- Highlights that gender differences in communication may reflect adaptive strategies shaped by social discourse and cognitive trajectories rather than inherent deficiencies.
- Provides a model for analyzing minority or marginalized populations, illustrating how language mediates perception, identity, and societal bias.

5. Key Insights

- Female linguistic strategies (collaboration, rapport management) remain robust in later life, shaped by both cognitive and social forces.
- Ageing interacts with gendered cognition to influence discourse patterns, including hesitation, repetition, and semantic richness.
- Differentiation between male/female speech exists without implying superiority or deficiency, challenging long-standing deficit assumptions.
- Linguistic markers provide a window into the intersection of social cognition, gender norms, and neurological ageing.

Conclusion

Senka Majetić's work underscores a sophisticated view of gendered cognition: speech patterns are socially and cognitively co-constructed. In ageing populations, gendered language reflects both historical sociolinguistic norms and neurocognitive realities, offering a nuanced framework for understanding communication differences and their implications for perception, identity, and societal interactions.

Her research contributes to gendered cognition studies by empirically linking linguistic markers, ageing, and social context, providing a robust platform for further interdisciplinary investigations into communication across gender and life span.

References from the retrieved sources:

Research Features+5

Interdisciplinary Impact of Majetić's Work

Senka Majetić's contributions to sociolinguistics exemplify a multidisciplinary integration of linguistics, cognitive science, and social theory, resulting in a nuanced understanding of language in social contexts. Her work transcends traditional boundaries, making a significant interdisciplinary impact through several domains:

1. Gendered Communication and Sociolinguistics

Majetić has extensively analyzed gender differences in language, challenging conventional paradigms like the Deficit Model—which posits male speech as normative and female speech as inferior. Using the Genderlect Model, she demonstrates that male and female communication styles represent distinct dialects serving different social functions (e.g., rapport-building vs. status assertion). Her research:

- Provides empirical validation of gendered linguistic patterns through quantitative content analysis of literary texts.
- Explores intersectionality with aging and cognition, showing how these factors influence language in elderly populations, as illustrated in her study of Muriel Spark's *Memento Mori*.
- Offers tools for evaluating gender biases and communicative inequities in broader societal contexts, extending relevance beyond literature to organizational and digital communication.

2. Cognitive and Neuroscientific Integration

Majetić applies findings from medical and neuroscientific research to sociolinguistic phenomena:

- Cognitive aging and neurodegenerative effects are incorporated to explain patterns in speech such as hesitation, off-topic elaboration, and memory-driven repetition.

- The integration of cognitive science promotes interdisciplinary modeling of language variation, which aligns sociolinguistic observation with cognitive processing and memory studies, and is particularly impactful for understanding real-world communication dynamics among older adults.

3. Forensic Linguistics and Pragmatics

Her work spans forensic linguistics, applying sociolinguistic and pragmatic analysis to legal and professional contexts:

- Analysis of email requests, telephone interactions, and discourse markers demonstrates how nuanced language features convey power, politeness, and identity.
- Techniques used are directly applicable to EFL (English as a Foreign Language) and intercultural communication contexts, providing insights into pragmatic competence, digital communication, and educational interventions.

4. Interdisciplinary Methodologies

Majetić employs a mixed-methods paradigm, blending:

- Quantitative corpus analysis
- Comparative literary analysis
- Cognitive and neuroscientific insights

This approach has fostered collaboration between sociolinguistics, memory studies, and interactional research, highlighting how social and linguistic behaviors are co-constructed via identity, memory, and culture. Her findings contribute to:

- Memory studies (MS): illuminating the micro-dynamics of memory-making and recollection in social interaction.
- Ethnographic and interactional sociolinguistics (EIS): enriching the understanding of ordinary communicative practices vis-à-vis social and political processes.

5. Pedagogical and Societal Impact

Majetić extends her research insights into language teaching, intercultural competence, and digital communication environments:

- Supports innovative pedagogical frameworks in EFL classrooms for diverse age groups and learners with multicultural backgrounds.
- Encourages gender-sensitive and cognitively informed educational strategies, bridging practical teaching with advanced sociolinguistic theory.
- Provides analytic tools for assessing linguistic prejudice and policy implications, connecting sociolinguistic research with social justice and inclusivity initiatives.

6. Broader Interdisciplinary Significance

Her work demonstrates the utility of sociolinguistic approaches across disciplines:

- Connects linguistics with cognitive psychology, neuroscience, education, gender studies, forensic science, and literary studies.
- Promotes a refined understanding of identity, memory, and social stratification through the lens of language.
- Offers frameworks for cross-disciplinary collaboration, particularly in examining how language mediates social knowledge, power, and cultural norms in everyday and institutional contexts.

Conclusion

Senka Majetić exemplifies a model for interdisciplinary research in sociolinguistics, bridging theoretical, empirical, and applied domains. Her contributions advance the understanding of:

- Gendered and age-linked linguistic variation

- Intersectional influences of cognition and social identity
- Practical applications in education, forensic settings, and intercultural communication

By integrating quantitative, qualitative, and cognitive perspectives, Majetić impacts adjacent fields such as memory studies, ethnographic research, computational linguistics, and pedagogy, making her work a cornerstone of modern interdisciplinary sociolinguistics.

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This synthesis illustrates Majetić's interdisciplinary impact: from empirical sociolinguistics to educational and cognitive applications, shaping contemporary understanding of language's role in social stratification, identity, and communication.

Majetić's Methods in Digital Pragmatics

Senka Majetić is a linguist whose research integrates pragmatics, sociolinguistics, applied linguistics, and digital communication, with a strong focus on English as a Foreign Language (EFL) instruction and computer-mediated communication (CMC). Her work systematically investigates how language users convey meaning, manage politeness, and employ pragmatic strategies in digital environments such as email, social media, and online chats. Below is a structured summary of her methods and approach:

1. Research Focus Areas

1. Pragmatics in Digital Communication

Majetić studies asynchronous and online interactions including emails, social media posts, and chat messages. Key goals include:

- Examining how speech acts are expressed digitally.
- Analyzing perlocutionary effects, i.e., the impact of utterances on recipients.
- Investigating pragmatic competence among non-native English speakers.

Gendered and Sociolinguistic Variations

- Comparative analysis of male and female communicative styles in literary and real-world contexts.
- Investigation of age- and culture-related variations in online discourse.
- Focus on negative pragmatic transfer, wherein first-language strategies interfere with second-language pragmatics.

Historical Linguistics Integration

- Contextualizing the evolution of English in sociohistorical and contact-linguistic frameworks.
- Comparing historical stages of English with contemporary usage in digital media to understand ongoing pragmatic shifts.

2. Methodological Approaches

Majetić applies a mixed-methods, corpus-based, and experimental framework:

a) Corpus Pragmatics

- Compilation of digital corpora from emails, chat logs, and social media.
- Annotation for pragmatic markers, speech acts, presuppositions, and politeness strategies.
- Quantitative and qualitative analysis to detect structured patterns in language use.
- Examples: Analysis of email requests by ESL learners to discern cultural and linguistic transfer effects.

b) Experimental & Instructional Methods

- Elicitation and role-play tasks: Designed to simulate real communication events for studying speech acts.
- Explicit instruction in pragmatic features:
- Focused on raising awareness of politeness conventions and sociopragmatic norms.
- Comparison of native vs. non-native speaker performance in digital contexts.

c) Discourse Analysis & Sociocultural Study

- Examining interactional patterns such as phatic communion, humor, and expressive uses like emojis and repeated spelling in messaging.
- Identification of illocutionary and perlocutionary forces in asynchronous communication.
- Integration with cognitive and social theories to infer user intentions and identity markers online.

d) Forensic and Comparative Linguistics

- Application of framework to forensic cases and gendered communication studies.
- Cross-linguistic comparison, historical perspective, and sociolinguistic contextualization.

3. Digital Pragmatics Techniques

- Multimodal analysis: Evaluating combined verbal, visual, and paralinguistic cues (e.g., font, emojis, message structure).
- Annotation frameworks: Systematic labeling of pragmatic phenomena within digital corpora.
- Instructional design: Implementing findings in EFL curricula, enhancing learners' pragmatic competence for email requests and online interactions.
- Mixed-methods validation: Combining corpus-based quantitative analysis with qualitative interpretive insights.

4. Exemplary Applications

1. E-mail Requests Study (Majetić, 2013–2015):

- Investigated English requests by NNSs of English.
- Documented pragmatic strategy differences compared to native speakers.
- Demonstrated the pedagogical impact of explicit instruction in enhancing perlocutionary effectiveness.

Gender and Age Studies:

- Analysis of literary and real-world texts.
- Uncovered systematic variation in politeness strategies, syntactic complexity, and speech act realization among different demographic groups.

Digital Multimodality:

- Explored texting behaviors and online discourse in CMC.
- Examined how emojis, repeated letters, and abbreviations help convey tone, affect, and identity.

5. Key Scholarly Approaches

- Comparative-historical perspective: Relates historic English usage to contemporary digital practices.
- Cross-disciplinary integration: Uses insights from sociolinguistics, applied linguistics, cognitive pragmatics, and digital literacy studies.
- Instruction-aligned research: Findings inform EFL pedagogy, emphasizing real-world relevance and language socialization.

Conclusion

Senka Majetić's methods in digital pragmatics combine empirical corpus analysis, experimental elicitation, sociocultural contextualization, and applied pedagogy. By integrating digital communication data with rigorous pragmatic analysis, her work provides a model for studying speech acts, politeness, and communicative competence in online contexts, while contributing to EFL instruction and sociolinguistic understanding of English in the digital era. Her interdisciplinary approach enables both theoretical insights and practical applications for language education and research in digital environments.

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Majetic, S. (2025). "Keyword" element as a rhetorical "signal" pattern: a morphosyntactic analysis of asynchronous questions. Tamil Nadu: International Scientific and Research. Paper ID: IJORET-V10I1P3. Link: <http://ijoret.com/Volume10-issue1.html>

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II Books

Author:

Majetic, S. (2024). Korpusno etička analiza rodno orijentisanih lingvističkih elemenata,

rasprava o motivima postmodernizma i etičkim dilemama/rješenjima u opisu procesa umjetne oplodnje u Huxleyjevom romanu *Vrli novi svijet* (Huxley's *Brave New World* Postmodern Society Artificial Fertilization Dilemma/Solution Motif Gender-oriented Linguistic Elements Corpus Analysis and Ethical Issues Discussion). Sarajevo: Master Graf. ISBN: 978-9926-380-68-7.

- A) <https://plus.cobiss.net/cobiss/bh/bs/bib/58125062>
- B) https://www.academia.edu/143799732/Huxleys_Brave_New_World_Postmodern_Society_Artificial_Fertilization_Dilemma_Solution_Motif_Gender_oriented_Linguistic_Elements_Corpus_Analysis_and_Ethical_Issues_Discussion

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Linguistic Variable and/or Semantic Variation Parameters of Gender Linguistic Variable Discourse Analysis Scheme. Sarajevo: Master Graf. ISBN: 978-9926-565-40-4.

- A) https://plus.cobiss.net/cobiss/bh/sr_latn/bib/60787206
- B) https://www.academia.edu/143798309/A_Practical_Overview_of_Basic_Semantic_Variation_Parameters_of_Gender_Linguistic_Variable_and_or_Semantic_Variation_Parameters_of_Gender_Linguistic_Variable_Discourse_Analysis_Scheme

Dr. M.Sc. Senka Majetic. 2026. [LP NLP CMC: Sociolinguistic Analysis Book Reviews by Dr. M.Sc. Senka Majetic](#)

https://www.academia.edu/145642652/LP_NLP_CMC_Sociolinguistic_Analysis

Majetic, S. (-) Phraseological analysis of gender-predetermined and gender bias phrases in

monolingual English-English dictionaries. In preparation, about to be published.

Unfinished:

Majetić, Senka (2010) Budućnost jezikâ i jezikâ u elektronskom dobu. Bigraf: Bihać. (1 review)

Majetić, Senka (2010) Edited by. Computational linguistics/Računarska lingvistika. Bigraf: Bihać. (without the for edited by procedure consent!)

Author – co-author:

Approaches and Methods in Second and Foreign Language Teaching, (2012) Edited by

Azamat Akbarov and Vivian Cook, IBU Publications, Sarajevo, Bosnia and Herzegovina. Majetic, Senka (2012) *Intercultural Linguistic Competence and EFL Immersive Environments*. In: 2nd International Conference on Foreign Language Teaching and Applied Linguistics (FLTAL'12), 4-6 May 2012, Sarajevo. ISBN: 978-9958-834-07-3.

Multicultural Language Education: From Research into Practice, (2014) Edited by Azamat Akbarov. (Majetic, Senka, 2013) COGNITIVE, AFECTIVE AND SOCIAL STRATEGIES USED BY L2 TEACHERS IN BOSNIAN EFL CONTEXT.) Cambridge Scholars Publishing: London. ISBN: 978-1-4438-6306-3.

Majetic, Senka (2013) *Teaching, Acquiring and Applying Intercultural Linguistic*

Competence. In: 3rd International Conference on Foreign Language Teaching and Applied Linguistics (FLTAL'13), 3-5 May 2013, Sarajevo. ISBN: 9772233133008.

Author – coauthor

(N.B. out-of-use)!

Majetić, Senka - Slavnić. Đ. (2008) American Short Story. Bigraf: Bihać.

Majetić, Senka. – Slavnić. Đ. (2009) Arthur Miller: Giant from Broadway. Bigraf: Bihać.

Majetić, Senka. – Slavnić. Đ. (2009) American Literature to 1945. Bigraf: Bihać.

III Articles in conference proceedings

Majetic, Senka (2012) *Intercultural Linguistic Competence and EFL Immersive*

Environments. In: 2nd International Conference on Foreign Language Teaching and Applied Linguistics (FLTAL'12), 4-6 May 2012, Sarajevo.

Majetic, Senka (2013) *Pedagogical Benefits of E-mail*. In: 3rd International Conference on

Foreign Language Teaching and Applied Linguistics (FLTAL'13), 3-5 May 2013, Sarajevo.

Majetic, Senka (2014) *Alternative Assessment of ESL Students at the University of Bihać*.

Slovakia: University of Zilina. (The 3rd Electronic International Interdisciplinary Conference).

Majetic, Senka (2014). *Quantitative and qualitative measures of examining the effectiveness of the instructional procedures of vocabulary performance*. Global Virtual Conference. Volume 2, Issue 1 pp: 438-444.

IV International conferences

RCITD 2013 - Research Conference in Technical Disciplines, section 16. - Information Technology. Slovak Republic: University of Zilina.

2nd International Conference on Foreign Language Teaching and Applied Linguistics (FLTAL'12).

3rd International Conference on Foreign Language Teaching and Applied Linguistics (FLTAL'13).

4th International Conference on Foreign Language Teaching and Applied Linguistics (FLTAL'14).

V Conferences in B&H and the surrounding area

2nd International Conference on Foreign Language Teaching and Applied Linguistics (FLTAL'12).

3rd International Conference on Foreign Language Teaching and Applied Linguistics (FLTAL'13).

4th International Conference on Foreign Language Teaching and Applied Linguistics (FLTAL'14).

VI Publication on general topic:

Majetić, Senka (2008) *Voda: mit i realnost*. EKUS IV. Grafičar: Bihać.

VII Professional projects

Majetic, Senka (2013) *Pedagogical Benefits of E-mail*. Journal of Modern Education Review. Volume 3, No. 6, pp. 427–434. USA New York: Academic Star Publishing Company.

VIII Performed and elaborated professional development projects

"A sociolinguistic analysis of asynchronous communication with special reference to gender differences in language use" University of Sarajevo: project

IX Conducted and organized professional development projects

- Cambridge University Press seminar on EFL teaching and EFL teaching materials

Certificate in English Language Teaching (ELT), Cambridge University Press, Issued: 19/05/2006

- American English Institute, a Programme at the Department of Linguistics

University of Oregon, The Department of Linguistics at the University of Oregon (2014)

Introduction to Pedagogy and Practices for Teaching English to Speakers of Other Languages

X Mentorship

Morphosyntax: phrase structures

English phrases dealing with A

English phrases dealing with B

English phrases dealing with C

English phrases dealing with D

English phrases dealing with E
English phrases dealing with F
English phrases dealing with G
English phrases dealing with H
English phrases dealing with I
English phrases dealing with J
English phrases dealing with K
English phrases dealing with L
English phrases dealing with M
English phrases dealing with N
English phrases dealing with O
English phrases dealing with P
English phrases dealing with Q
English phrases dealing with R
English phrases dealing with S
English phrases dealing with T
English phrases dealing with U
English phrases dealing with V
English phrases dealing with W
English phrases dealing with X
English phrases dealing with Y
English phrases dealing with Z

Variation in English:

British English Dialects
English in Wales
English in Canada
Caribbean English
Australian English
New Zealand English
South African English
Political English etc.

Methodology of ELT:

Teaching reading
Teaching writing
Teaching listening

Teaching English vocabulary

Error analysis etc.

Language of newspapers:

Language used in The Daily Mirror, the Sun, etc.

History of English Language:

OE period

ME period

Great shift etc.

e.g.

<https://www.scribd.com/document/1-British-Dialects>

XI Reviewed manuscript:

"Fractional solution of the puff model in three dimensional for pollutant dispersion"

Technium: Romanian Journal of Applied Sciences and Technology, 2nd August 2025

"Teachers' Perceptions Towards the Role of Intensive Reading in Enhancing Critical Thinking Manuscript review"

Dr. M.Sc. Senka Majetic

2025/9/10

Technium Education and Humanities website: <https://techniumscience.com/index.php/education>

ID4422

Manuscript Title: **A Language Truly Comes Alive When Women Speak it: What this Means for English Teaching in India**

Manuscript Number: **Ms_AJL2C_151791**

Asian Journal of Language, Literature and Culture Studies

Dr. M.Sc. Senka Majetic

18 Jan'2026

Certificate of Excellence in Reviewing Certificate No: PRAJL2C151791SEN

Academic Year: 2025-2026 **Dr. M.Sc. Senka Majetic**

Bosnia and Herzegovina

in recognition of an outstanding contribution to the quality of the journal. **Asian Journal of Language, Literature and Culture**

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UK: Third Floor, 207 Regent Street, London, W1B 3HH, UK. Fax: +44 20-3031-1429

XII Studies published after the last promotion:

Majetic, S. (2019/20). (Interactional) sociolinguistic analysis of asynchronous communication with
special reference to identifying gender differences in language [Unpublished Ph. D. dissertation]. Sarajevo: University of Sarajevo.

Majetic, S. (2023). Applying medical truths to qualitative, descriptive and statistical gender
spotting analysis of telephone conversations and dialogues of elderly population speech in Muriel Spark's novel Memento Mori, revisiting the deficit

and genderlect models combined with interdisciplinary trends. *Eximia*, 6(1), 113–128.

Majetic, S. (2023). Sociolinguistic, morphosyntactic, semantic and stylistic gender detection-oriented comparative analysis of opening and topic sentences of an article published by The Guardian, The Daily Mirror, The Telegraph and The Independent. *Eximia*, 6(1), 90–110.

Majetic, S. (2023). Animal Farm by George Orwell "Speech Act" Detection and Alienation Motif Symbol Operator Corpus Analysis Discussion. *Eximia*, 12(1), 109–123.

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Majetić, S. (2024). Memento Mori – A comparative analysis of gendered language in the face of death, *Research Features*. [10.26904/RF-152-6306335049](https://doi.org/10.26904/RF-152-6306335049)

social network promotion campaign

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<https://stratfordjournals.org/journals/index.php/journal-of-education/article/view/2254>.

Majetic, S. (2024). Forensic Linguistics and Biology as/via Language and Gender Ratio. Kyiv: EJSIT *European Journal of Science, Innovation and Technology*, 4(4), 126-131. Retrieved from <https://ejsit-journal.com/index.php/ejsit/article/view/493>

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Books:

Majetic, S. (2024). Korpusno etička analiza rodno orijentisanih lingvističkih elemenata,

rasprava o motivima postmodernizma i etičkim dilemama/rješenjima u opisu procesa umjetne oplodnje u Huxleyjevom romanu *Vrli novi svijet* (Huxley's *Brave New World* Postmodern Society Artificial Fertilization Dilemma/Solution Motif Gender-oriented Linguistic Elements Corpus Analysis and Ethical Issues Discussion). Sarajevo: Master Graf. ISBN: 978-9926-380-68-7.

- A) <https://plus.cobiss.net/cobiss/bh/bs/bib/58125062>
- B) https://www.academia.edu/143799732/Huxleys_Brave_New_World_Postmodern_Society_Artificial_Fertilization_Dilemma_Solution_Motif_Gender_oriented_Linguistic_Elements_Corpus_Analysis_and_Ethical_Issues_Discussion

Majetic, S. (2024). A Practical Overview of Basic Semantic Variation Parameters of Gender

Linguistic Variable and/or Semantic Variation Parameters of Gender Linguistic Variable Discourse Analysis Scheme. Sarajevo: Master Graf. ISBN: 978-9926-565-40-4.

- A) https://plus.cobiss.net/cobiss/bh/sr_latn/bib/60787206
- B) https://www.academia.edu/143798309/A_Practical_Overview_of_Basic_Semantic_Variation_Parameters_of_Gender_Linguistic_Variable_and_or_Semantic_Variation_Parameters_of_Gender_Linguistic_Variable_Discourse_Analysis_Scheme

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https://www.academia.edu/145642652/LP_NLP_CMC_Sociolinguistic_Analysis

Majetic, S. (-).Phraseological analysis of gender-predetermined and gender bias phrases in monolingual English-English dictionaries. In preparation, about to be published.

XIII Membership in professional associations

Association of students, student union in 2002

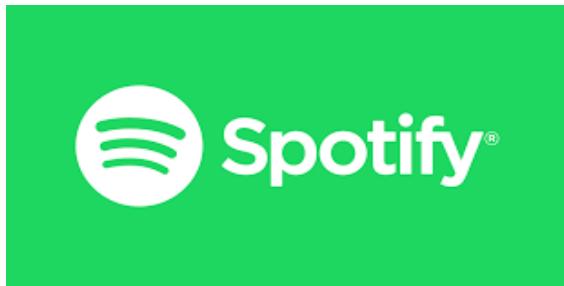
Association of Young Linguists and Translators in Bosnia and Herzegovina UMLiP 2010

Association for Language and Culture: Linguists 2011

XIV Campaign on social networks (promotion) etc.:

- A) Majetić, S. (2024) Memento Mori – A comparative analysis of gendered language in the face of death, *Research Features*. DOI: [10.26904/RF-152-6306335049](https://doi.org/10.26904/RF-152-6306335049)
- B) Podcasts:





: podcasts (senka majetic)

- [1] Podcast of "Kaler, Dž. "Sosir osnivač moderne lingvistike" - interpretacija djela"
- [2] Podcast of "Project-Based Learning at the University of Bihać"
- [3] Podcast of NLP-Pragmatic Analysis via the Speech Act Theory Logic and Classification and Basic Controversial Notions of Linguistic Anthropology Views: The Pre-Researched Discourse Fieldwork Re-Evaluation
- [4] Podcast of NLP- Confirmation hypothesis aftermath
- [5] Podcast of (A)synchronous (pederasty inclined) homophobia: adjectives in compliments – genealogical, lexicological, sociolinguistic fieldwork discourse analysis review comparison of natural cyber language as functional transformability, translatability, retardation, historical paradox, currently current ...
- [6] Podcast of Applying medical truths to qualitative, descriptive and statistical gender spotting analysis of telephone conversations and dialogues of elderly population speech in Muriel Spark's novel Memento Mori, revisiting the deficit and genderlect models combined with interdisciplinary tren
- [7] Podcast of Animal Farm by George Orwell "Speech Act" Detection and Alienation Motif Symbol Operator Corpus Analysis Discussion
- [8] Podcast of Sociolinguistic, morphosyntactic, semantic and stylistic gender detection-oriented comparative analysis of opening and topic sentences of an article published by The Guardian, The Daily Mirror, The Telegraph and The Independent
- [9] Podcast of Forensic Linguistics and Biology as/via Language and Gender Ratio
- [10] Podcast of Patent Stability and Current Technological Trend of Asynchronously Communicated Gendered Communicative Pattern Patent: Unfiltered Fieldwork Discourse Analysis
- [11] Podcast of "Keyword" element as a rhetorical "signal" pattern: a morphosyntactic analysis of asynchronous questions
- [12] Podcast of Women gossip, men punch, the ones left cyberspy and troll: An interactional sociolinguistic analysis of asynchronous communication pragmatics written discourse sample
- [13] Podcast of Taboo in Lexicography: The Status of Gender and Gendered -"Lexicological Principles in Lexicographic Practice (Application)" (Gender Revisited) Discussion
- [14] Podcast of The Interdisciplinarity of Language and Society: Gender Variation Variable
- [15] Podcast of Memento Mori: A comparative analysis of gendered language in the face of death
- [16] Podcast of The Interdisciplinarity of Misogyny, Misandry and Misanthropy Gender Variations Corpus Analysis of Orwell's 1984
- [17] Podcast of The Relationship Between Motivation and Language Learning Strategies in Foreign Language Learning: A Cognitive Perspective
- [18] Podcast of Differences between Feminist and Mainstream Approaches to Social Science, Most Notably in Sociology, Political Science, Anthropology and History
- [19] Podcast of Relevance of Cognitive Orientations in Teacher Education and Professional Development of EFL Teachers at the University of Bihać

- [20] Podcast of Leksikologija i leksikografija: Komparativni pristup
- [21] Podcast of The Pragmalinguistic and Sociopragmatic Aspects of English: Applying Analytic Abilities to Foreign Language Teaching
- Leksikologija i leksikografija: Komparativni pristup
- [22] Podcast of Descriptive and Qualitative Analyses of How the Lack of Motivational Strategies Can Bear Negative Consequences on Students' Learning Achievements
- [23] Podcast of Dr. M.Sc. Senka Majetic. 2025. Authenticity: research systematization through bibliographical biography.
- [24] Podcast of Dr. M.Sc. Senka Majetic. 2026. Global variation and Swift Code: A.F.1984A.H.+
- [25] Podcast of Dr. M.Sc. Senka Majetic. 2026. LP NLP CMC: Sociolinguistic Analysis Book Reviews by Dr. M.Sc. Senka Majetic
- [26] Podcast of Dr. M.Sc. Senka Majetic. 2025. Universal variant patent explained: core concepts of the Universal (global) variant, its commentary promotion and announcement of Gender variation variant predominance joining analogy supremacy and equivalence with the Universal predecessor alerted by the Restricted variation stress caused by cyber torment molestation aggravation annoyance era dominance and succession. UKR Journal of Arts, Humanities and Social Sciences.

XV Work experience: 15.5 years.

XVI Mentions:

162 papers mention Dr. M.Sc. Senka Majetic

Advanced search found **60** full papers containing “senka majetic”

XVII Contact information:

Email address and website/social media links:

E: senkamajetic79@gmail.com

W: 10.26904/RF-152-6306335049

XVIII Accounts on the research platforms:

<https://scholar.google.com/>

<https://independent.academia.edu/>

<https://researchgate.net/>

<https://bh.cobiss.net/>

Notes:

[1] <https://www.bing.com/copilotsearch?q=senka+majetic&FORM=CSSCOP>