

## Dr Tan Kwan Hong

ACTA Certified, NIE Certified, TESOL Certified, MOE Registered, CPE Approved, WSQ Approved  
Google Certified Educator, 2-Time Microsoft Innovative Educator Award Winner, Double Distinguished Toastmaster (Top 1%), Certified Digital Marketer, Six Sigma Master Black Belt Certified, Certified SCRUM Master and SCRUM Developer, Chartered Management Consultant, Entrepreneurial Award Winner

### Summary

Dr Tan Kwan Hong is an award-winning educator, entrepreneur, and international speaker with over 15 years of professional experience spanning academia, corporate consulting, and executive training. He has conducted over 2700 corporate training sessions and academic lectures across 50+ countries and currently serves as an Adjunct Associate Professor of Management to several international universities.

With nearly 60 academic qualifications—including multiple doctoral and master's degrees earned with distinction—Dr Tan brings a rare blend of rigorous academic knowledge and real-world business acumen to the classroom. His teaching is grounded in extensive field experience: as Director of a regional strategy consultancy, and previously as Founder of a consulting firm he founded in 2012, he has led projects generating over \$112 million in value, and he is also a founder and investor in ventures spanning fintech, eCommerce, and international trade.

Dr Tan has published 140 books, written over 3,500 articles, and published over 13,000 educational videos and podcasts, accumulating over 300 million views. His excellence in pedagogy has been recognized with over 40 international teaching and professorship awards, including the Global Teacher Award and Global Teaching Excellence Award.

Dr Tan specialises in teaching subjects related to business and management. He is also well-versed with multiple pedagogic and andragogic approaches. Renowned for his engaging and pragmatic teaching style, Dr Tan excels at bridging theory with practice—ideal for developing future-ready business leaders in Singapore's evolving educational landscape.

## Leadership Experience

### **Business Development Director (Advisory Role)**

Lit Strategy Pte Ltd, January 2021 – Present

- Advised on corporate restructuring, business turnaround, business asset acquisition, buyouts valuation, strategy implementation and more. Attracted clients for the firm due to large network.

### **Managing Partner and Lead Consultant**

Knowledge Tree International, March 2023 – Present

- Conducted highly-rated training programmes for Ministers, Member of Parliaments, CEOs and C-Suite, Directors and staff.
- Training sessions were conducted in Singapore, the Bahamas, and the United Kingdom.
- Advised on policy-making in health and mining.
- Published white papers and policy research papers.

### **Founder and Investor**

Strawberry Holdings, November 2014 – Present

- Invested in several businesses such as import-export of household products, consumer goods distribution and supply chain, outsourcing and OEM, and eCommerce.
- Supplied a range of household products NTUC Fairprice, Meidi-Ya, DFI Retail Group in Singapore, while white-labeling for foreign supermarkets and major brands.
- Set up manufacturing facilities in China and a distribution centre in Hong Kong.

### **Distinguished Toastmaster**

Toastmasters International, August 2009 – July 2023

- Attained the highest title of Distinguished Toastmaster (DTM) twice, ranked top 0.1% globally.
- Served as Area Director, Club President, District Trainer, Division Trainer, and Club Advisor.
- 5-time President's Distinguished Club President Award winner.
- 3-time National public speaking champion and first-runner up.
- Won over 120 speech contest trophies till date.

## Policy Development Experience

1. Ghana Member of Parliament (2023 – Present)
2. The Government of Vietnam (2017 – 2020)
3. The Government of Laos (2017 – 2020)
4. The Government of Cambodia (2017 – 2020)
5. The Government of Maldives (2017 – 2018)

## Current Adjunct Teaching Appointments

### Local Private Education Institutions

1. Tertiary Infotech (September 2025 – Present)
2. Hanbridge Institute (February 2024 – Present)
3. Aventis Graduate School (January 2024 – Present)
4. TMC Academy (September 2022 – Present)
5. Corporate Course In Singapore (CCISG) (December 2020 – Present)
6. At-Sunrice GlobalChef Academy (January 2020 - Present)
7. One Target Education (May 2020 – Present)

### Locally-Based Degree Programmes

1. University of Northampton (September 2025 – Present)
2. University of West London (September 2024 – Present)
3. University of Suffolk (February 2024 – Present)
4. University of Roehampton (January 2024 – Present)
5. Singapore University of Social Sciences (SUSS) (August 2023 – Present)

### Foreign Universities and Institutions

1. Central Global University (July 2025 – Present)
2. Tetr College of Business (June 2024 – Present)
3. Board Infinity (April 2024 – Present)
4. European Institute of Management & Technology (August 2023 – Present)
5. Etsah Trinity (October 2024 – Present)
6. Graham International University (June 2024 – Present)

7. Knowledge Tree International Institute (May 2023 – Present)
8. European International University (Paris) (April 2023 – Present)

### Teaching Track Record (Last 2 years)

1. At-Sunrice GlobalChef Academy Observation Score: 9/10 (reserved for exceptional performance)
2. At-Sunrice GlobalChef Academy Student Satisfaction Score: 9.5 to 10.0 / 10.0
3. University of West London Student Satisfaction Score (2024): 98%
4. University of Suffolk Classroom Observation Score (2025): 97/100
5. University of Suffolk Student Satisfaction Score (2025): 100/100 (for 3 consecutive batches)
6. University of Suffolk Student Satisfaction Score (2024): 100/100 (for 2 consecutive batches)
7. 100% Passing Rate across all schools and programmes taught

### Research Track Record

1. Regular publishes on Zenodo, ResearchGate, Academia.edu, PhilPapers
2. Invited to review academic papers in established journals
3. Submitted papers to SCOPUS Q2 to Q4 Journals and IEEE Conference Papers

### Peer Reviewer Track Record 2025

- Review of Managerial Science  
(Springer Verlag | SJR: Q1 | ISSN: 18636683, 18636691)
- Applied Economics Letters  
(Routledge | SJR: Q3 | ISSN: 13504851, 14664291)

### Academic Board Membership

#### Advisory Panel, Board Member

European Institute of Management & Technology (EIMT), 2023 – Present

- Honorary Member of the EIMT Intellectual Team, and as part of the elite 'Visiting Professors and Supervisors' panel.

### **Academic and Examination Advisory Board Member**

Coleman College, 2017 - 2020

- Reviewed academic and examination policies.
- Provided inputs on the future academic direction of the college.

### **Academic Advisory Board Member**

Auston Institute, 2017 - 2020

- Reviewed academic and examination policies.
- Provided inputs on the future academic direction of the college.

## **Education**

Attained High Distinctions for the following programmes:

1. **Doctor of Business Administration**, Charisma University (On-Going)
2. **Executive Doctorate in Applied Psychology**, East Bridge University (On-Going)
3. **Doctor of Business Administration**, VERN' University
4. **Doctor of Philosophy**, LIGS University
5. **Doctor of Education**, European City University
6. **Doctor of Business Administration**, Apollos University
7. **Executive Doctorate of Business Administration**, Collège de Paris
8. **Doctorate in Business Administration**, Universidad Católica de Murcia
9. **Professional Doctorate in Education**, European International University (Paris)
10. **Master of Business Administration (Design Thinking and Strategy)**, Edu Effective Business School
11. **Master of Education (Child Development)**, Universidad Católica de Murcia
12. **Master of Education (Leadership, Policy and Change)**, Monash University
13. **Master of Science (Finance)**, Grenoble Ecole de Management
14. **Master of Science (Human Resource)**, Edinburgh Napier University
15. **Bachelor of Science (Finance)**, American Management University
16. **Bachelor of Science (Psychology)**, Central Global University
17. **Bachelor of Science (Economics)**, Singapore Management University

## Teaching and Training Certifications

1. **Google Certified Educator**, Google
2. **Microsoft Innovative Educator Certification Award**, Microsoft Education
3. **Educator Community Influencer**, Microsoft Education
4. **Educator Community Contributor**, Microsoft Education
5. **Certificate in Teaching and Learning**, National Institute of Education (NIE)
6. **Aventis Certified Professional Trainer (ACPT)**, Aventis School of Management
7. **Advanced Certificate in Training and Assessment (ACTA)**, Workforce Development Agency
8. **Professional Certificate in Training (PCT)**, Association of Professional Trainers Singapore
9. **Deep Learning through Transformative Pedagogy EdX Certificate**, The University of Queensland
10. **Classroom Strategies for Inquiry-Based Learning EdX Certificate**, University of Texas at Austin
11. **Envisioning the Graduate of the Future EdX Certificate**, Massachusetts Institute of Technology
12. **120 Hour TESOL Certificate (98.36%)**, International Council for Online Educational Standards
13. **Speech & Language Specialist (97.92%)**, International Council for Online Educational Standards

## Business Awards

1. TIAF USA: Global Entrepreneurship Award (2025)
2. TIAF USA: International Excellence in Innovation Award (2025)
3. Asia Award Media: Asia Excellence Choice Awards (2025)
4. Singapore Prestige 100 Award (2024/2025)
5. Top Business Service & Quality Award (2024/2025)
6. International Business & Education Awards IBEA (2024)
7. National Strategy Case Competition Champion (1<sup>st</sup> out of 126 Teams) (2013)

## Education Awards

1. International Excellence Awards 2023: Best Corporate Training Programme
2. Asian Education Awards 2023: Best Corporate Training Programme
3. Education Excellence Awards 2022: Best Corporate Training Programme
4. Education 2.0 Conference (Dubai, UAE 2022): Outstanding Leadership Award
5. National Institute of Education (NIE): Valedictorian (2018)
6. Toastmasters 3-time Champion / First Runner-Up (2017)

## Professional Titles

1. Chartered Management Consultant (ChMC)
2. Six Sigma Lean Professional (SSLP)
3. Six Sigma Champion Certified (SSCC)
4. Six Sigma Green Belt Certified (SSGBC)
5. Change Management Specialist (CMS)
6. Executive Management Certified (EMC)
7. Six Sigma Lean Black Belt Professional (LBBP)
8. Corporate Crisis Management Certified (CCMC)
9. Agile Project Management Fundamentals (APMF)
10. Project Management - Lean Process Certified (PM-LPC)
11. Six Sigma Master Black Belt Certification (Expert Level)
12. Six Sigma Black Belt Certification (Expert Level)
13. Lean Management Certification (Expert Level)
14. Six Sigma Master Black Belt Certification
15. Double Distinguished Toastmaster (DTM) (Top 1% Globally)
16. Distinguished Professorship in Strategic Management (QAHE)

## Corporate Training

Clients in the Asia Pacific region include A\*Star, AIA, AON (Singapore), ACLEDA Bank, Boston Consulting Group, Central Singapore CDC, Citibank, Chinese Development Assistance Council, Early Childhood Development Agency (EDCA), FedEx, Great Eastern Life, GDAWG, Global Container Freight, Goodwill Entertainment Holding, Halliburton, HRM Asia, Hewlett Packard Enterprise, Howden Insurance Brokers (Singapore) Pte Ltd, JARTA Singapore, Khim Seah Enterprise, KKSC, Ministry of Education (Singapore), Ministry of Foreign Affairs (Singapore), Ministry of Manpower (Singapore), National Library Board, Nestle, Ngai Heng, Oliver Healthcare Packaging, PCS Security Pte Ltd, People's Association, PhillipCapital, Pure Senses, Rotary Engineering, San's Tours & Car Rentals, School of the Arts Singapore (SOTA), Screen SPE, Siong Bee Industries, SimplyGo Pte Ltd, Skechers Singapore, STT APDC, Singapore Prison Services, Singapore Police Force, Singapore Polytechnic, Singapore University of Social Sciences (staff), Singapore Yacht Events, ST Engineering, Toastmasters International, Werk In Progress, Wimberly Allison Tong & Goo (WTAG), Yew Yi Engineering, Yisin (Singapore), Yokogawa, the Maldives Government, the Cambodian Government, the Laotian Government, the Vietnamese Government, ACLEDA Bank, and many more.

The list excludes European, American and Australian clients.