



Personal Information

Name	Birthdate	Degree	E-mail	Phone Numbers
Nasim Hosseinzadeh Nosrati	31.10. 1984	PhD	nasim2hosseinzadeh@gmail.com	05431222542

Education

Degree	Major	University	Year
PhD Student	Social Media Studies	Ankara Social Science University	2021 -2027
M.A	International Business Management	Aras Institution of Higher Education	2012- 2014
B.A	Business Management	Tabriz Payamnour University	2005-2009

Academic Teaching Experiences

Institution	English Courses / Subjects
Seraj Higher Educational Institution (Private University)	English for Accounting Students – Marketing – Purchase, Storing & Distribution Systems – Productivity & Quality Management – Marketing Investigating the Business Plans – Performance Management – HRM – Organization & Management
University College of Nabi Akram (Private University)	English for Management Students – English for Accounting Students – Integration of Organization Systems – IT – Strategic Management Principle
Tabriz Payamnour University	English for Philosophy Students
Osku Payamnour University	English for Management Students – Purchase, Storing & Distribution Systems – Business Law – Creativity – E-Commerce
Khosroshahr Payamnour University	English for Management Students – English for Agriculture Students – American English Files – New Interchanges – Word by Word – 504 Essential Words – Market Leader (Business Book)
English Institutes	—
Institutes & NGOs	Paper Writing – Proposal Writing – E-Commerce – Training Courses

Educational Teaching Experiences

Institution	Courses
Kariyer Yolu Course	IELTS. PTE. TOEIC, TOEFL. Proficiency Exam. YDS.
Diplomat Academy	IELTS, TOEFL. PTE. Proficiency Exam.YDS. TYT.
TFF International	IELTS. PTE.
Cambridge Line	Speaking. General English
Citi English	PTE
Kum Academy	IELTS. Speaking
PTE Marine	PTE
Edra Academy	Speaking. Educational Coordinator
Grine Amerirn College	Head Teacher
Bogazici English Course	General English. TOEFL. IELTS. Proficiency Exam
Active English	SAT. IELTS. TOEFL. Proficiency Exam
ITTA	SAT

Non-teaching Job Experiences

Place	Affiliation	Duration
Black Swan Publisjing House	Author- Editor	2023-2025
International Journal of Hospitality & Tourism Management(New York)	Lead Guest Editor	2019- 2020
Communication(New York)	Lead Guest Editor	2019 - 2020
International Journal of Social Science & Humanity Research(India)	Editorial Board Member	Since 2015
Addaiyan Journal of Arts, Humanities and Social Sciences	Associate Editor	Since 2019
GULF INTERNATIONAL JOURNAL OF ECONOMICS, BUSINESS AND MANAGEMENT	Editorial Board Member	Since 2020
International Journal of Scientific Studies	Editorial Board Member	Since 2019
International Journal of Business Economics and Management Studies	Editorial Board Member	Since 2019
Pars Modir Marketing Journal(Iran)	Editor	Since 2015
Iranian Scientific and Academic Journals Database(Panta)	Referee Committee Member	Since 2016
The 2 nd International Conference on Modern Researches in Management, Economics, Accounting & Banking (Georgia)	Editorial Board Member	2019
The 3 rd International Conference on Modern Researches in Management, Economics, Accounting & Banking (Georgia)	Editorial Board Member	2019
More than 60 International & National held Conferences on Marketing, Hospitality & Tourism	Referee Committee Member	Since 2017

Books/Papers

Title	Book-Journal	Author(s)	Year	Vol
English for Sea and Ship	Blackwan Publishing House	Nasim Hosseinzadeh Nosrati	2024	
English for Aviation	Blackwan Publishing House	Nasim Hosseinzadeh Nosrati	2024	
English for Computer and Information Technology	Blackwan Publishing House	Nasim Hosseinzadeh Nosrati, Ali Emami	2024	
English for logistic and International Trade	Blackwan Publishing House	Nasim Hosseinzadeh Nosrati	2025	
Designing tourism destination stability pattern by emphasize on Responsible Tourism for Hotels & Travel Agencies	Scientific-Research Bi-Quarterly Journal of Tourism & Development	Nasim Hosseinzadeh Nosrati, Karim Skandari, Hossein Nazoktabar	2021	11/1
Investigating customer relationship management in hotel industry (case study: Shahryar & Pars ElGholi Hotels)	Applied mathematics in Engineering, Management and Technology(ISC)	Shahram Mirzaee Daryani, Nasim Hosseinzadeh Nosrati	2014	2
Investigating the Role of Management Control Systems on the Performance of Knowledge Based Startups (Case Study of Nabze Zendegi Institute of Education and Research)	5 th International Conference on Management Studies	Mohammadreza Hosseini, Nasim Hosseinzadeh Nosrati, Seyyed Sajad Mousavi, and Seyyed Jafar Mousavi	2019	Istanbul
Investigating the functions of making smart the tourism destinations in developing Iran Etourism	12 th International Conference on Challenges in Industrial Engineering and Operations Management	Dr. Rouhollah Tavallaei Nasim Hosseinzadeh Nosrati Hossein Nazoktabar	2018	Ankara
Investigating the relationship between Multisensory marketing & Tourism destination branding(Case study; Tabriz Hotels&Travel agencies)	International Journal of Social Sciences and Humanities Research	Seyed Reza Mousavi & Nasim Hosseinzadeh Nosrati	2014	2

Brand Impact on Primary Trust in Using Mobile Bank (Case Study of Parsian Bank of Tehran)	International Journal of Social Sciences and Humanities Research	Hashem Nazarni, Hossein Nazoktabar, Nasim Hosseinzadeh Nosrati, Mohammadreza Hosseini	2019	7
Investigating the effect of Internal Market Orientation on the performance of SMEs	Pars Modir Marketing Journal	Seyed Mohammad Bagheri, Nasim Hosseinzadeh Nosrati Hossein Nazoktabar	2015	3

Designing the pattern of creating new business model based on banking business model (Case study; Hekmat Iranian Bank)	International Journal of Social Sciences and Humanities Research	Mohammadreza Hosseini, Nasim Hosseinzadeh Nosrati, Mohammad Zadeh Gorgan	2019	7
Identifying & Ranking the effective factors on Innovation in non-oil Export	Bimonthly Economic Journal of Applied Studies in Management Sciences & Development	Nasim Hosseinzadeh Nosrati Hossein Nazoktabar	2018	7
Investigating 3-D Virtual World on Tourism Destination Branding	International Conference of Modern Orientation on Management, Economic & Accounting	Seyed Reza Mousavi & Nasim Hosseinzadeh Nosrati	2015	-
The effect of virtual world on tourism marketing	The 2 nd International Conference in Economic, Management & Islamic-Iranian Culture	Nasim Hosseinzadeh Nosrati	2015	-
Investigating the effect of External Market Orientation on the performance of SMEs	The 1 st International Conference of Modern researches on Management, Economic & Accounting	Nasim Hosseinzadeh Nosrati, Hossein Nazoktabar, Hossein Tekabi	2016	-
The relationship between business Moral in advertisement with Word of mouth marketing benefits	The 1 st International Conference of Modern researches on Management Studies	Nasim Hosseinzadeh Nosrati, Nina Daryazad	2016	-

Comparison of E-Commerce & Mobile Commerce in Business Growth	The 1 st International Conference of Modern Approaches in Management, Business & Accounting	Nasim Hosseinzadeh Nosrati, Parya Rahnavardi	2018	-
Strategic planning as an obstacle for strategic thinking in the organizations	The 1 st International Conference of Modern Approaches in Management, Business & Accounting	Nasim Hosseinzadeh Nosrati, Somayee Rezaee	2018	-
Investigation & comparison Customer Relationship Management & Relational Marketing in customer attraction	The 2 nd International Conference on Modern Researches in Management, Economics, Accounting & Banking (Georgia)	Nasim Hosseinzadeh Nosrati, Shabnam Sadafi	2019	-
Investigation & comparison Internet Marketing & Mobile Marketing in customer attraction	The 2 nd International Conference on Modern Researches in Management, Economics, Accounting & Banking (Georgia)	Nasim Hosseinzadeh Nosrati, Forogh Hasanzadeh	2019	-

Languages

English: C1

Turkish: B2

Farsi: C2 (native)